

The official publication of The Webfooters Post Card Club in Portland, Oregon

Volume 45

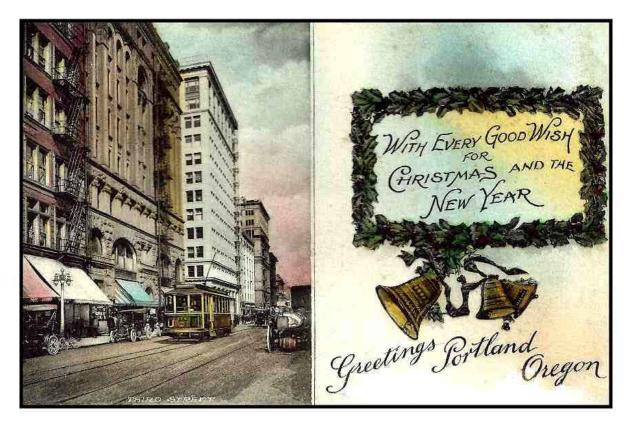
www.thewebfooters.com **Issue Number 12**



MERRY CHRISTMAS



December 2011





- See Extraordinary Christmas Cards on page 4.
- See Carole's Column and Meeting Minutes on Page 9.
- See New Members and Member News on Page 8.
- See a review of Don Nelson's new book: A Pictorial History of St. Johns on Page 7

Christmas Potluck – December 17, 2011

At Russellville Grange – 12105 NE Prescott Street

9 am to 3:30 pm (Business Meeting at 10 – Lunch at noon)



Now Located at:

FARMHOUSE ANTIQUES

Mini Mall in Old Historic Sellwood with Seven Dealers

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Also in Farmhouse Antiques in Sellwood 8028 SE 13th Avenue



(paid advertisements)

THANKS TO OUR ADVERTISERS FOR THEIR SUPPORT WHICH HELPS OFFSET OUR EXPENSES



Make plans now to join us at our December 17th Meeting and enjoy our annual Indoor Christmas Picnic. The Club will provide ham and beverages. Please bring a salad, side dish, casserole or dessert to share. Terry Weis has also promised to bring a large sheet cake from Costco.

WEBFOOTERS POST CARD CLUB 2012 ANTIQUE PAPER AUCTIONS - SHOW & SALE

6th ANNUAL

AUCTION & BANQUET

ORAL AUCTION & BANQUET FRIDAY, APRIL 20

AUCTION PREVIEW AT 4:00 PM, BANQUET DINNER AT 5:00 PM ORAL AUCTION BEGINS AT 6:30 PM

THE GROTTO CONFERENCE CENTER, 8840 NE SKIDMORE ST

DINNER \$15.00 PER PERSON RESERVATIONS BY APRIL 15 BOOK NOW!! 503-901-0505 -or- cbessw@aol.com -or- <u>mark@pdxhistory.com</u>

AUCTION LOTS INCLUDE

- **POSTCARDS:** REAL PHOTO, HOLIDAY, ARTIST-SIGNED, LITHOS, LINENS & CHROMES
- VINTAGE PHOTOGRAPHS: TINTYPES, STEREO VIEWS, CDVs, CABINET CARDS, SHAPSHOTS & MOUNTED PHOTOS OF ALL SIZES
- ANTIQUE PAPER EPHEMERA: ADVERTISING, TRADE CARDS, TRAVEL BROCHURES, MAPS, MENUS & OTHER EARLY PAPER ITEMS

AND MUCH, MUCH MORE!!

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32nd ANNUAL

ANTIQUE PAPER SHOW & SALE

NEW LOCATION!!

KLIEVER ARMORY, 10000 NE 33rd DRIVE, PORTLAND OR 97211 On TriMet Line 73

POSTCARDS + PHOTOGRAPHS + ANTIQUE PAPER EPHEMERA + NOSTALGIA

SAT. APRIL 21, 10 AM-5 PM + SUN. APRIL 22, 10 AM-4 PM

FREE ADMISSION + FREE PARKING + SNACK BAR

SILENT AUCTION APRIL 21- APRIL 22*

SILENT AUCTION CLOSING SUNDAY AT 2:00 PM

***HELD AT KLIEVER ARMORY IN CONJUNCTION WITH THE SHOW**

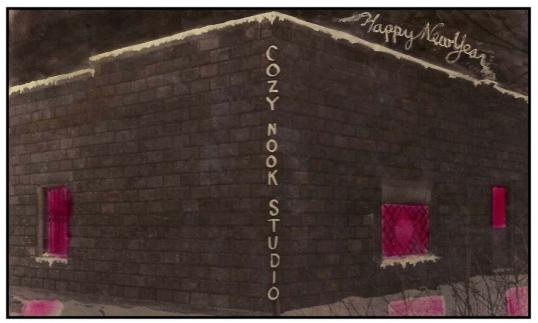
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EXTRAORDINARY CHRISTMAS CARDS



This card was mailed to customers of the Electric Studio (also known as the Cozy Nook Studio) in North Powder, Oregon in 1924. The note is signed "NNN."

Postcards have always been popular for birthdays and holidays, but none of them were more popular than Christmas postcards. Millions of Christmas postcards were produced, and it can be difficult to find Christmas postcards that are unique and different.



This hand-tinted real photo postcard was given out to customers of the Cozy Nook Studio in North Powder, Oregon in 1925. The note is signed by "Newell" in the same handwriting as the note on the Christmas postcard above.



This very unique card by R.F. Outcault shows a streetcar full of Santa Clauses on their way to Bloomingdale's Department Store as Buster Brown and Tige wave a hello.



This very unusual Christmas postcard with Santa and his typewriter flying on a Christmas tree was sent by the Meier & Frank Company to advertise Simplex Typewriters in 1911.



Planters Peanut Company was founded in 1906 by a young Italian Immigrant named Amedeo Obici and his partner Mario Peruzzi in Wilkes-Barre, Pennsylvania. Planters introduced "The Nickel Lunch" in 1923 when they began selling one ounce bags of freshly packaged peanuts for 5 cents.

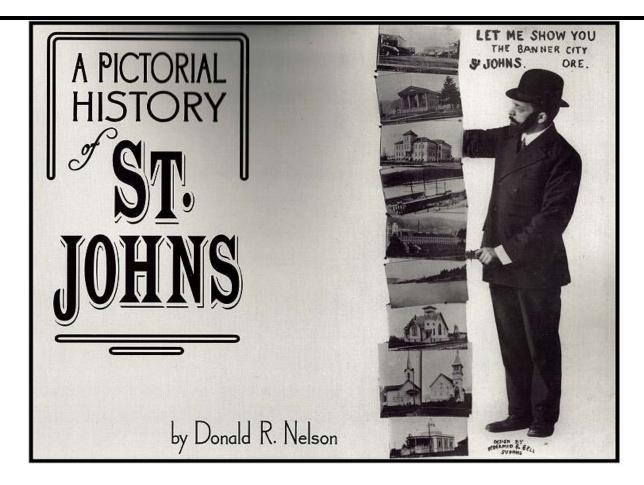


YOU CAN SECURE ADDITIONAL MR. PEANUT BOOKMARKS AT THE PEANUT STORE Mr. Peanut was born 95 years ago in 1916 when schoolboy Antonio Gentile submitted his sketch to win the Planters contest for a brand icon. A commercial artist later added the top hat, a monocle and a cane.

Mr. Peanut dressed as Santa was published by GoCARD (M@x Racks), a leading Rackateer during the Gilded age of Freecards. – Lew Baer, editor San Francisco Bay Area Post Card Club News.

www.postcard.org





Don Nelson, Webfooter number 489, just self-published another excellent book about Portland history: *A Pictorial History of St. Johns* which was released just last week and several Webfooters attended the book signing party on December 3, 2011. Five Webfooters contributed images for use in the book.

Along with compiling several hundred images for the book, Don traces the history of St. Johns from the early 1800s when the Indians camped along the peninsula in North Portland before Lewis & Clark explored the area in 1804 and 1805. Then in the 1840s and 1850s many pioneers arrived and filled their Donation Land Claims in the St. Johns area. When St. Johns began to boom about 1900, it began to rival nearby Portland. Don covers much of the history of St. Johns during the 20th century up to 2010.

For more information or to purchase a book, contact Don at 503-645-7744.

HAPPY \Re HOLIDAYS

Juditb Rafferty Fine Art Trunk ShowDecember 10 & 11 – 10 am - 5:30 pmApa Ini Gallery in the Back Garden1825 SE 7th Avenue, Portland, ORCash, checks and credit cards accepted971-404-9230See a preview at: http://www.marthabanyas.com/Apa_Ini/Judith_Rafferty.html



Baskent James 1795 Gresham, OR

Collects: Whaling; beached whales

Bowers Karen 945

Beaverton, OR





It is with much sadness that we report the passing of Jane Burton, Webfooter number 1662, who had been a director at large on the Webfooters Board for 3 years. Following is an obituary written by her sister, Mary Ann Kolb. Photo of Jane with her son David above was taken in Jan. 2006.

Catherine Jane Steinberg Burton of Portland, Oregon, aged 59, died suddenly on November 14, 2011. She is survived by her son David James Burton; her mother and former Webfooter Barbara Steinberg of Salem; her sister Mary Ann Kolb of Minneapolis, Minnesota; her sister and former Webfooter Elizabeth Steinberg of Salem; her brother Willis H. Steinberg Jr. of Raleigh, North Carolina; nieces Elizabeth and Jessica and nephew Michael. She was preceded in death by her father Willis H. Steinberg and nephew Timothy.

Jane was born in Omaha, Nebraska and grew up in Hastings, Nebraska as well as Minneapolis, Minnesota. She graduated from West High in Minneapolis in 1970. She was a Rotary International exchange student in Sweden for a year following graduation. She attended the University of Minnesota, where she was a member of Alpha Phi Sorority, majoring in Scandinavian Studies. Following college she worked in Minneapolis at the COMB Company until she relocated to Oregon in 1982.

Jane was an accomplished sales person and customer service manager. She held positions at Unify Corporation, Inter-Solv Corporation and CFI Proservices before founding her own business, Steinberg and Burton, reselling computer software to large businesses and organizations. Following the birth of her son, she turned her hobby of postcard collecting into a thriving internet business.

Jane was known for her wit and intelligence. Her many interests included rock hunting at the Oregon coast as well as cooking and reading. She especially enjoyed researching history and the postcards she was selling. She was an Ace at Yahtzee, played a mean game of Boggle, and she was the happiest when her family was around her.

CAROLE'S COLUMN

Webfooters Board Meeting Wednesday, November 16, 2011, at Elmer's Restaurant

Present were Mark Moore—president, Krissy Durden—membership chair, and Carole Bess White—appointed interim secretary in Maggie Parypa's absence. Mark called the meeting to order at approximately 6:40 p.m.

Membership: Krissy Durden reported that we have 214 members in these categories:

Charter—I Family—82 Individual—95 Patron—30 Honor—6				
	Charter—I	Individual—95	Patron—30	Honor—6

Refreshments: Mark made signup sheets for the December potluck and the meetings for 2012. The club will reimburse up to \$40.00 for refreshments at our regular membership meeting. Help us by picking a month in 2012.

Show/Auction: Contracts are available, and there are 11 tables sold so far for the April show. The earlybird deadline is coming up at the end of December. We have a good supply of show and 45th anniversary club postcards and encourage everyone to put them out where they will do the most good.

We are looking for a few volunteers to help with the auction. We are also looking for more great donations. We have been fortunate to have enough consignments, but we receive very few donations which net us 100%. Carole Bess White volunteered to help with the auction and to make a form for auction participation.

Election of Officers: In the past we have had written ballots, but members felt it was easier to have an oral election last year. The election was held at the November general meeting.

Webfooters General Meeting Saturday, November 19, 2011, at Russellville Grange

Elections: Ron Trefry nominated and Don Nelson seconded the nominations of Mark Moore for president, Maggie Parypa for vice president, Arne Soland for treasurer, Carole Bess White for secretary Krissy Durden for membership chair, while Dave Elston and David Sell were nominated for members-at-large; all were unanimously elected.

Treasurer's Report: Arne Soland reported that our treasury is \$8,329.33. \$2,922.49 is in business/checking, \$3,159.79 in the show account, \$1,193.66 in CD1, and \$1,053.43 in CD2.

Webfooters Bound Copies: Our library has bound copies of the Webfooter from the first one through 2000, but there are 11 years still to bind. Carole Bess White moved and Dave Elston seconded that we bind the remaining issues; passed. Steve Kuryk has done a great job of keeping them up and will continue to take care of them.

Refreshments and December Potluck: Thanks to David & Kris Sell for providing the delicious clam chowder and tuna sandwiches made with clams and tuna caught on the Oregon Coast for the November meeting. For the December potluck, Arne Soland will pick up the ham, Terry Weis is bringing a sheet cake, and Mark Moore will bring the strawberry lemonade.

Discussion and Suggestions: Thanks to Krissy Durden for setting us up on Facebook in hopes of attracting new and younger members. So far we have 35 "friends." We can be found by entering Facebook/The Webfooters or searching our website for the link. Suggestions for other improvements included: more visible meeting and show announcements on Craigslist. It was noted that the Oregon Stamp Society has given talks in schools and libraries; we could do the same. Club cards have been distributed by Krissy who offers classes and by Steve Kenney who had four displays at Vista House. Carole Bess White and Krissy Durden will work up a news release on the quantity and variety of collector clubs in the metro area. Anyone who knows of other clubs and their contact info please let Carole and Krissy know.

November Program: Les White gave an interesting talk on genealogical research.

The next board meeting will be held on January 18th, 2012 at Elmer's Restaurant at 10001 NE Sandy Boulevard at 6:30 PM.

Respectfully submitted, Carole Bess White, secretary



Club Officers

President/Editor	Mark Moore
Vice President	Tony Roberts
Secretary	Maggie Parypa
Treasurer	Arne Soland
Membership Chairman	Krissy Durden
Director	
Historian	
Librarian	Steve Kuryk



December 17 – Webfooters Post Card Club Meeting at Russellville Grange 12105 NE Prescott St near 122nd & Sandy Blvd – 9:00 am to 3:30 pm Annual Indoor Picnic – Bring a casserole, salad or side dish Club to provide ham and beverages

January 18 – Webfooters Board Meeting at Elmer's Restaurant (no host) 10001 NE Sandy Blvd – 6:30 pm (Board Meetings held every other month)

www.thewebfooters.com

January 21 – Webfooters Post Card Club Meeting at Russellville Grange 12105 NE Prescott St near 122nd & Sandy Blvd – 9:00 am to 3:30 pm

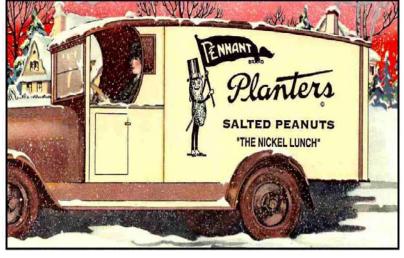
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SEE PG 4 FOR EXTRAORDINARY CHRISTMAS POSTCARDS.