



THE WEBFOOTER

Celebrating 44 Years

"Every subject known to man can be found on a post card" -- Club Motto
ESTABLISHED 1966

The official publication of The Webfooters Post Card Club in Portland, Oregon

www.thewebfooters.com

Volume 44

Issue Number 12

December 2010



Merry Christmas



**"Cinnamon Bear"
is on the air**

- ◆ See the story of The Cinnamon Bear Radio Program on page 4.
- ◆ See page 2: Annual Indoor Christmas Picnic in December.
- ◆ See Mark's Memo on page 8.
- ◆ See Maggie's Minutes and New Members on page 9.

Next Meeting – December 18, 2010

At Russellville Grange – 12105 NE Prescott Street

10 am to 3:30 pm

Annual Indoor Christmas Picnic

Bring a salad, dessert or side dish to share



Now Located at:

FARMHOUSE ANTIQUES

Mini Mall in Old Historic Sellwood with Seven Dealers

Tuesday thru Sunday: 11 to 5

Glassware - Depression - Elegant

Postcards - Paper - Sheet Music

Jewelry - Furniture

See Janice on Tuesdays

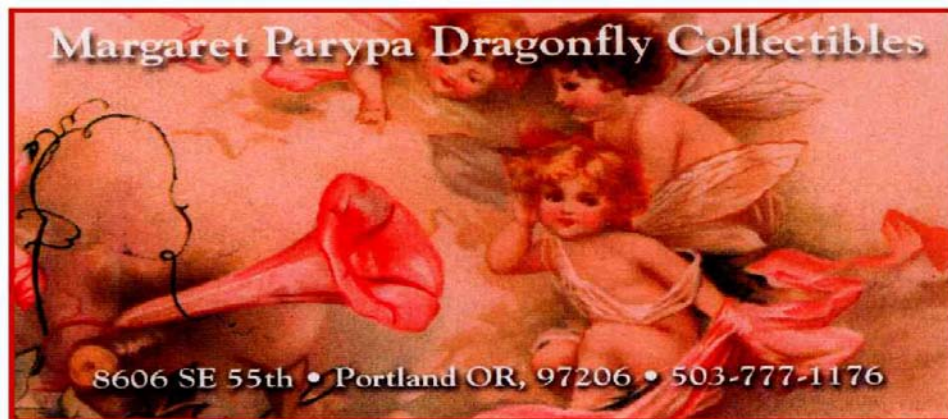
8028 SE 13th Avenue

Portland OR 97202

503-232-6757

Also in Farmhouse Antiques in Sellwood

8028 SE 13th Avenue



(paid advertisements)

**THANKS TO OUR ADVERTISERS FOR THEIR
SUPPORT WHICH HELPS OFFSET OUR EXPENSES**

December 18th meeting:

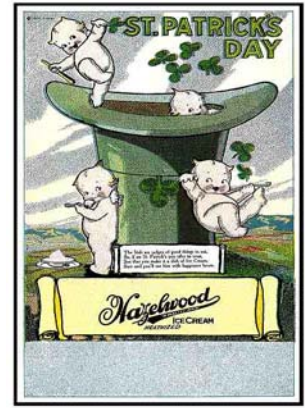
We will have our annual Indoor Christmas Picnic.

Ham and beverages provided. Bring a salad, dessert or side dish.
Bring your Christmas postcards and vintage collectible Christmas
decorations.



FIFTH ANNUAL WEBFOOTERS POST CARD CLUB

Postcard, Photograph & Antique Paper



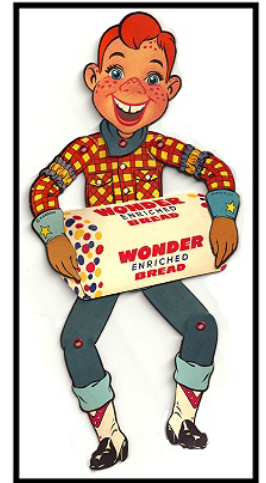
* AUCTION *

Friday, April 15, 2011 * 6:30 pm

Preview begins at 3:30 pm * Banquet Dinner at 5

The Grotto Conference Center

8840 NE SKIDMORE ST.
NEAR 85TH & SANDY BLVD.



AUCTION LOTS INCLUDE:

- Post Cards: real photo, holiday, artist signed, lithos, linens & chromes.
- Vintage Photographs: tintypes, stereo views, CDVs, cabinet cards, snapshots & mounted photos of all sizes.
- Antique Paper Ephemera: advertising, trade cards, travel brochures, maps, menus & other early paper items!

We need your high quality postcards, photos and ephemera—bring them to the next three meetings or let us pick them up

No-host banquet dinner at The Grotto Conference Center beginning at 5:00 pm



31st Annual Antique Paper Show and Sale

Saturday, April 16 from 10:00 am to 5:00 pm

Sunday, April 17 from 10:00 am to 4:00 pm

Early Admission: \$5/Regular Admission \$2

Oregon National Guard Armory

6255 NE Cornfoot Road – Portland, Oregon

www.thewebfooters.com

(Items pictured were found at our last show)



Airing for the first time in Portland on November 25, 1937, a magical radio show about the adventures of The Cinnamon Bear filled the airwaves in the days before television. Each year, it became a ritual to listen to The Cinnamon Bear on the radio and count down the days to Christmas.

Judy and Jimmy (two of the nicest playmates you could want) were starting to decorate for Christmas and they discovered that the Silver Star for the Christmas Tree was missing. They went up to the attic to find it and met Paddy O'Cinnamon (The Cinnamon Bear), Santa's right hand man. He tells them the star was taken to Maybeland by the wicked Crazy Quilt Dragon.

They all embark on a journey to find and retrieve the Silver Star and run into such characters as King Blotto, Willie the Stork and Captain Taffy and the Candy Pirates, among others.

Lipman Wolfe's sponsored the radio broadcasts in Portland, and the Cinnamon Bear took up residence at Lipman and Wolfe Stores at Christmas time. He would sit in the window and draw throngs of kids to the store so they could tell their parents what they wanted for Christmas, and if they were good, they might get to visit the Chocolate Lounge.



TUNE IN

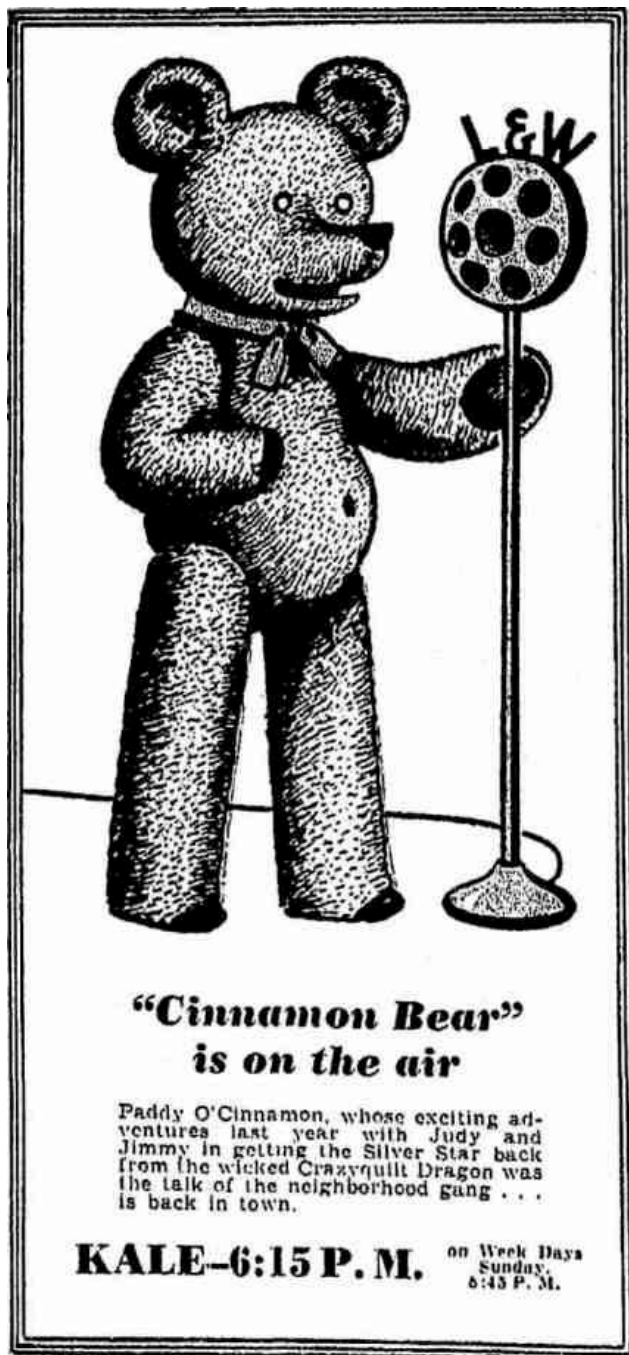
The Cinnamon Bear,
KALE at 6 p. m.,
KXL at 7 p. m., every
day but Saturday



Lipman Wolfe's



The Oregonian, Thursday Dec. 9, 1937.



The Oregonian, Thursday Nov. 24, 1938.

It is believed that The Cinnamon Bear was recorded at "Radio Recorders" at 7000 Santa Monica Boulevard in Hollywood. The studio would later be used for recording many artists including Elvis, before becoming "Studio 56".

The Cinnamon Bear program was narrated by Bud Hiestand. Songs were composed by Don Honrath, with lyrics by Glanville Heisch. Music was conducted by Felix Mills. Vocals were sung by The Paul Taylor Quartet. The Cinnamon Bear was produced by Lindsay MacHarrie for Transco.

Portland's long association with The Cinnamon Bear began on a radio program 73 years ago. The Cinnamon Bear was created and written in 1937 by Glanville "Glan" & his wife Elizabeth Heisch for "Transco Productions" in Hollywood. Glan was working as a radio writer and director at KFI in Los Angeles, and the idea for the Christmas radio series came from Lindsay MacHarrie, Transco's Production Manager.

The meeting of Glan & Lindsay happened by chance on Hollywood Boulevard. Lindsay invited Glan to lunch and explained his idea of a holiday season syndicated series written in a "cliffhanger" style with all the charm and whimsy of the Wizard of Oz and Alice In Wonderland. MacHarrie wanted the series to air between Thanksgiving and Christmas with Santa Claus playing an important role.

The serial was written in six weeks, including 11 original songs. The program was purchased mostly by department stores, but in Los Angeles, The Cinnamon Bear was sponsored by the Downtown Merchants Association.

There were twenty-six programs in the series, designed to be broadcast six times a week between Thanksgiving and Christmas day. The feature carried with it elaborate processed window display cutouts in brilliant colors, songs from the program published in sheet music form for sponsor giveaways, together with many promotional and publicity ideas.

See more about The Cinnamon Bear at:
http://www.pdxhistory.com/html/cinnamon_bear.html



KIDDIES

Listen to the Cinnamon Bear program nightly except Saturday, 8:00 P. M. (5:45 Sundays) on station KEX.

The Oregonian, Thursday Nov. 30, 1941.



Lipman's cinnamon bear will be back...on station kpoj

his adventures will start on
tuesday, november 19th and
continue every day, monday through
friday, from **3:45 to 4:00 p.m.**

The Sunday Oregonian, Nov. 17, 1963.



boys and girls!
listen to Lipman's

Cinnamon Bear

(starting today)

KWJJ 5:45 p.m.

Sunday through Friday—1080 on your dial

The Sunday Oregonian, Nov. 25, 1951.



follow the adventures of the cinnamon bear

monday thru friday at 3:30
on KGW radio

The Oregonian, Thursday Nov. 25, 1965.

The Cinnamon Bear program was pressed and distributed by "Radio Transcription Co. of America Ltd." based at the old Columbia Records West Coast pressing plant at 1509 N. Vine Street in Hollywood. The Cinnamon Bear was pressed on standard 16-inch transcription discs. Radio stations received a Cinnamon Bear 12-inch promotional disc to play preceding the program. The colored record label featured a drawing of The Cinnamon Bear.

The national debut date for The Cinnamon Bear was November 29, 1937; however, since the program was syndicated, radio stations had the opportunity to begin the series on any day. In Portland, The Cinnamon Bear debuted on November 25, 1937 on KALE.

The Cinnamon Bear aired again in 1938 and 1939, but financial problems at Transco Productions in 1940 forced the Cinnamon Bear program to be taken out of syndication and it did not air that year. In 1941, Transco was sold to Broadcasters Program Syndicate and the Cinnamon Bear was back on the air. The Cinnamon Bear did not air in Portland in 1957, 1958, 1959, 1961, 1975 and 1978.

HEY KIDS



★ See the Cinnamon Bear
in Lipman's Downstairs.
Hear the Cinnamon
Bear Program Sunday
Thru Friday, KWJJ,
5:45 P. M.



★ See Jolly Santa Claus
at Lipman's
This year, Santa's
headquarters is on the
4th floor.



It's A Cinnamon Bear Christmas At Lipman's

It's that happy time of year again when that big, furry, lovable ol' Cinnamon Bear shakes the sleep from off his big, furry, lovable ol' body and returns to Lipman's to amuse the children of all ages!

And again this year Cinnamon Bear is having a breakfast for a lot of his wee-little friends. There'll be lots of dancing and singing plus special guests like Kay Lee's Playbox Puppeteers with Lynn Miller and Don Finley. And, of course Pat Clopper will be there, too, as "little urchin." Breakfast begins at 9:30 (doors open at 9:00), on Saturday, November 27, December 4th, 11th, 18th and Wednesday, December 22nd. Seating is limited, so reservations are a must. Children \$1.25, Adults \$1.65. For reservations call Lipman's Cinnamon Bear Headquarters at 228-8111, ext. 528. We still have a few colorful "It's a Cinnamon Bear Christmas at Lipman's" catalogs, and we know that C.B. would like you to have your own personal copy. They're yours as long as they last.

Also don't forget to listen to the original Adventures of Cinnamon Bear on KOIN 970 Radio at 3:30 pm every Monday through Saturday, starting Thanksgiving Day.

Lipman's Holiday Store Hours—DOWNTOWN: Monday-Friday, 9:30 am to 9:00 pm; Saturday, 9:30 am to 5:30 pm; Sunday, Noon to 5:00 pm. EASTPORT: Monday-Friday, 10:00 am to 9:30 pm; Saturday, 10:00 am to 6:30 pm; Sunday, Noon to 5:00 pm.



Ol' Lovable Cinnamon
and Little Urchin

The Oregonian, Thursday Nov. 25, 1971.

The Sunday Oregonian, Nov. 25, 1956.

In 1978, Lipman's was struggling financially and did not sponsor any broadcasts of The Cinnamon Bear. Subsequently, Lipman's was purchased by Marshall Field's and they were branded as part of Seattle-based Frederick & Nelson. Placing a Cinnamon Bear in many of their stores alongside Santa to give out cookies, Frederick & Nelson picked up the costs for broadcasting the series again. In 1979, Frederick & Nelson ordered 11,000 dozen cookies for The Cinnamon Bear to hand out over the holidays. He also visited children in hospitals when he wasn't in the stores. Frederick & Nelson closed its last store in Oregon in 1990. After 101 years in business, Frederick & Nelson went bankrupt and closed in 1992, but that wasn't the end for The Cinnamon Bear.

Many people who grew up here think The Cinnamon Bear is an Oregon creation, but he is actually part of Christmas in such places as Los Angeles, Sacramento, Spokane and Murray, Kentucky, according to Gene Kellenberger of Nostalgia Broadcasting of Cedar Rapids, Iowa, which syndicates The Cinnamon Bear program. Kellenberger said there was hope the Bear would go nationwide as a feature on National Public Radio, but the plan fell through. The Cinnamon Bear still airs on the radio every year at Christmas as the tradition is passed on to future generations. Catch The Cinnamon Bear, which airs locally on KBPS, at 10 am and 6 pm until Christmas. You can also meet The Cinnamon Bear in December while cruising on the Willamette River on The Portland Spirit.

Thanks to radio historian Craig Adams for his many hours of research in finding and retrieving ads and information about The Cinnamon Bear.

Mark's Memo

At our December 18th meeting, we will have our annual Indoor Christmas Picnic and we ask that you bring a dessert or side dish to share. The Club will provide ham and beverages.

Jocelyn Howells will be bringing two new collections that she recently purchased. They include a general assortment of subjects, as well as foreign, US views, including Oregon, reasonably priced. She has lots of 25 cent cards from these collections too. She will also bring a selection of out-of-print books about postcards. Do you have any special requests? Let her know at buttonjoss@frontier.com or 503-658-6437.

Terry Weis will have many new boxes of cards that he just acquired. There are several new boxes of Oregon and Washington cards as well as lots of Oregon and Washington postal history.

We were notified by the Grange that our monthly rent will increase from \$80 to \$100 beginning this month. Our regular expenses keep going up as well. We would like to avoid raising dues, but this may be a real possibility in the coming months. One way to avoid having this increase would be to have 10-20 people upgrade their membership from individual to patron. One advantage is that you can add an unlimited number of family members who receive their newsletter at the same address.

Longtime Webfooter Addie Weis, member no. 1340, is going in for surgery on Dec. 6. Please keep her in your thoughts and prayers.

Dealers: if you haven't gotten your tables for our next Show in April, the deadline is coming up very soon. Mail or bring your contracts to us this month.



Maggie's Minutes

Attending the November 13th, 2010 Webfooters Board Meeting, held at Elmer's Restaurant were: Mark Moore (President), Maggie Parypa (Secretary), and Arne Soland (Treasurer). After a call to order at approximately 7:00 PM, the minutes of the previous meeting were approved as published.

Financial Report – Arne Soland reported that the club had a total of \$7,488.70. We have \$2,058.66 in Checking #1, \$1,191.08 in CD 1, \$1051.37 in CD 2 and \$3,187.59 in the Show Account.

Membership – Membership Chair Krissy Durden reported via email on December 1, 2010 that there are 219 Active Members (98 individual members, 90 Family Members, 24 Patron Members, 6 Honor Members and 1 Charter).

Refreshments – Reimbursement of up to \$40 is available for those contributing this service. If you are providing refreshments don't forget to save your receipts for Arne. We will be celebrating Christmas on December 18th with the club providing ham and beverages. All the rest will be potluck. Let's try to think healthy, remember the year we had all desserts.

Annual Show – Don't forget to take advertising cards for our next show to local shops in your neighborhoods. We have already sold 13 tables for the show which is April 16 and 17, 2011.

Dealers: remember if you sign up for tables before December 31, 2010 you will receive a discount. Tables are \$55 each if we receive your payment by Dec. 31, 2010 and \$65 after that date.

Auction – It's not too early to start finding items to put in our Annual Auction which is coming up April 15, 2011 at The Grotto. Get your items to Glenn Mason, Dusty Schmidt or Mark Moore.

Special thanks to Jerry Kelly for his "What is it?" presentation at the November meeting at Russellville Grange. It was a lot of fun.

Best Holiday wishes to all Webfooters. I hope you have a happy and safe Christmas.

The next board meeting will be held on January 12th, 2011 at Elmer's Restaurant at 10001 NE Sandy Boulevard.

Respectfully submitted,

Maggie Parypa, Secretary



Roster Additions Welcome to Grover!!

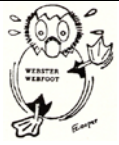
Sparkman Grover 1788

Collects:

Portland, OR 97206-3001

Native American, West Coast history

See the full color version of this newsletter at www.thewebfooters.com



Club Officers

President/Editor.....	Mark Moore
Vice President.....	Tony Roberts
Secretary.....	Maggie Parypa
Treasurer.....	Arne Soland
Membership Chairman.....	Krissy Durden
Directors.....	Irene Adams and Phyllis Palmer
Historian.....	Joe Macdonald
Librarian.....	Steve Kuryk



Calendar

December 18 – Webfooters Post Card Club Meeting at Russellville Grange
12105 NE Prescott St near 122nd & Sandy Blvd – 10:00 am to 3:30 pm

January 12 – Webfooters Board Meeting at Elmer's Restaurant (no host)
10001 NE Sandy Blvd – 6:30 pm (Board Meetings held every other month)

January 15 – Webfooters Post Card Club Meeting at Russellville Grange
12105 NE Prescott St near 122nd & Sandy Blvd – 10:00 am to 3:30 pm

For the latest news, visit our website:

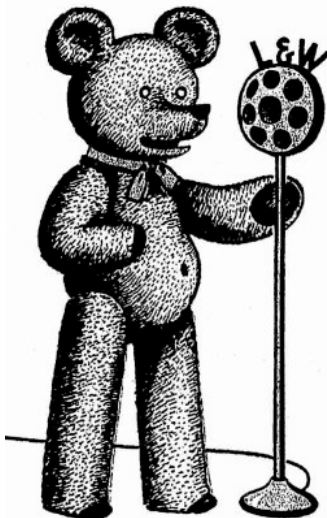


www.thewebfooters.com



WEBFOOTERS POST CARD CLUB

PO Box 17240
Portland OR 97217-0240



*"Cinnamon Bear"
is on the air*

SEE PAGE 4 FOR THE CINNAMON BEAR STORY.