



THE WEBFOOTER

The official publication of The Webfooters Post Card Club in Portland, Oregon

Volume 41 - Issue Number 11 - November 2007

"Every subject known to man can be found on a post card"

www.thewebfooters.com



Thanksgiving Greetings



See page 3 for the story of Cal Calvert, Portland's 10-Minute Post Card Man

See page 8 for the Board Meeting Minutes

Next Meeting – November 17, 2007

At Russellville Grange - 12105 NE Prescott Street

10:00 am to 4:00 pm – Card sales to begin at 10:30

1:00 pm – Special Presentation on the Historic Columbia River Highway
By Dr. Robert Hadlow, Historian with the Oregon Dept of Transportation

See page 2 for more information

Election of Officers for 2008 at our next meeting

See the full color version of this newsletter at www.thewebfooters.com



President's Corner

As previously announced, the following individuals have accepted nominations to serve as next year's board of directors:

President	Mark Moore
Vice President	Tony Roberts
Secretary	Maggie Parypa
Treasurer	Arne Soland
Membership Chairman	Steve Bieler
Member-at-Large	Irene Adams
Member-at-Large	Phyllis Palmer

We will announce these names again at our November meeting. Nominations will also be accepted from the floor before voting begins at our meeting on November 17. A suggestion was made that we revise our bylaws to allow "2 to 4" members to serve as members-at-large. We will add this to our November ballot.

Mark your calendars for our meeting on December 15, 2007 as we will have our annual Christmas Potluck. A signup sheet will be available at our November meeting.

Presentation at November 17th Meeting

Dr. Robert Hadlow, Historian for the Oregon Department of Transportation, will give a presentation on the Historic Columbia River Highway at our next meeting on November 17th at 1:00 pm. The presentation will include a power point slide show that will contain a bit of background information regarding the trip that Sam Hill and Samuel Lancaster took to Europe when they attended the First International Road Congress in Paris where they received their inspiration to build the Highway through the Columbia River Gorge. Bob provides not only a condensed history of the Highway, but also an interesting perspective of his trip and participation in the 100-year Anniversary of the original Congress.

Member Update

It is with sadness we report the passing of Glenn Gholston, member number 43, who died October 9, 2007 at the age of 83. Our hearts go out to his family.

Roster Addition

Welcome to The Webfooters Paul!!!

Jarmusz Paul

1722

Collects:

Diners; Hotels; Motels; "odd cards"

CAL CALVERT THE 10-MINUTE POST CARD MAN



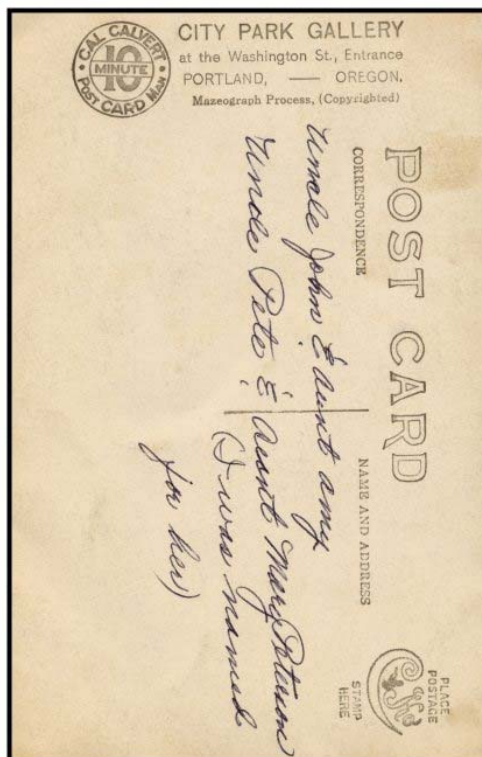
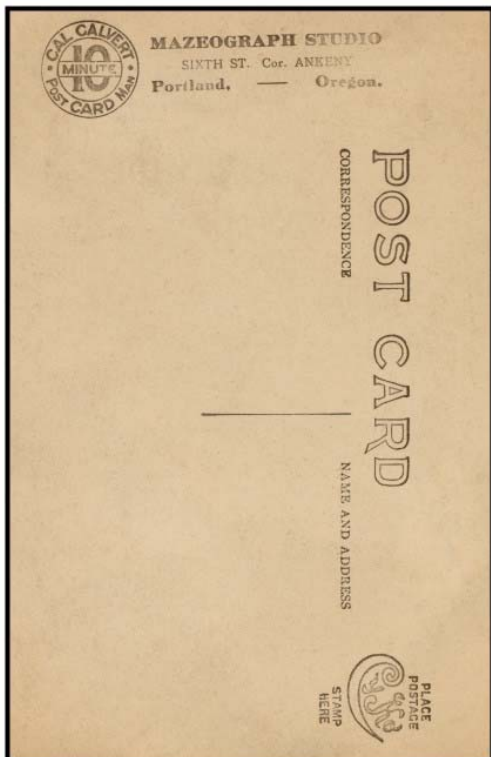
Cal and Grace Calvert at Oswego, Oregon in 1918

Charles E. (Cal) Calvert operated his Mazeograph Studio at Sixth & Ankeny from 1906 to 1930. When Council Crest Amusement Park opened, Calvert had a studio and post card stand at Council Crest in 1907. He also operated a studio at the Washington Street entrance to City Park in 1910. Cal Calvert's specialty was fast post cards. The portraits were printed on ready-to-mail Cyko post card paper.

Many of you recognize his distinctive rustic props visible in thousands of his studio post cards. Several backdrops and setups were arranged next to each other in the studio. Presumably the customer would select one and move into position, the photographer would aim the camera, and ten minutes later the patron would have their custom post cards. This studio is well known for its humorous setup and backdrop of an airplane over Portland which was first used during a Rose Festival celebration.



Cal used signs and props in his photo studios





When Council Crest Amusement Park opened in 1907, Cal opened a photo studio there

At our 26th Annual Show & Sale in 2006, Ed & Coleen Weum put together a display of some of Cal's family post cards. Unknown to Ed & Coleen, Shirley Pollak had recently added a number of cards to her "Unidentified" category. As it turned out, these cards were very similar to the ones Ed & Coleen had used in their display and the mystery was solved.



"The Holdup"



The airplane over Portland prop was one of Calvert's most popular backdrops



Rustic props were Cal Calvert's signature



Another view of Cal and Grace Calvert at Oswego, Oregon in 1918



Cal and Grace Calvert at Oswego, Oregon in 1923

There was also a Calvert's Studio across the street from the Southern Pacific Depot in Oregon City, it was run by Harry Calvert (no relation) and his wife Alvida. The studio operated from 1915 to 1925.



Board Meeting Minutes

The attendees at the October 17, 2007 Webfooters board meeting, held at Elmer's restaurant, were: Mark Moore (President), Arne Soland (Treasurer), David Sell (Membership Chair), Dave Elston (Secretary), Irene Adams (nominee Member-at-Large) and Steve Bieler (nominee Membership Chair). After a call to order at 6:50 PM the minutes of the previous meeting were approved as published.

Financial Report — Arne gave a report of the balances in the accounts.

Report of Standing Committees

Membership — In a report submitted after the board meeting, David Sell reported that membership is at 206 Active Members (95 Individual Members, 76 Family Members, 28 Patron Members, 5 Honor Members and 2 Charter Members). He also indicated that 18 members had fees due.

Refreshments — A sign-up sheet for providing refreshments at the 2008 Saturday Club meetings will be available at the upcoming Nov. 17th meeting and at future meetings. Please sign on to provide the type of refreshments you would like to see at our gatherings. Reimbursement of up to \$25 is still available for those contributing this service.

Auction/Show — A number of tables at the 2008 Webfooters Annual Postcard and Paper Show have been reserved and paid for. The 2008 Show Cards are now available for distribution by all Club members. Please get the word out about the 3 days of potential April fun. Mark indicated that the Club has a firm commitment date in place with Rodeway Quality Inn to provide a venue for the 2nd Annual Postcard and Paper Auction on April 18, 2008. The board discussed the continued feasibility of accepting credit card payments at the auction, as well as discussing pre-bidding and live phone-bidding possibilities, but did not reach a final conclusion to this issue.

Business Arising From Previous Meetings

Membership Cards — Membership cards will be available for distribution to each active member at the December Webfooters meeting. The board approved David's final version of the cards. Two thousand cards was the minimum order allowed by the publisher. Mark suggested that since we are running low on Club promotional cards we could easily adapt the extra cards for this use.

Changes to the Constitution and Bylaws — The board voted unanimously to change Article VI, Section 1 of the Constitution and Bylaws to provide for a Board of 7-9 members, with 2-4 of these being Members-at-Large. As all members of the Board are to be elected, the Membership Chair nominees will be placed on the upcoming November Ballot. Evidently, the current chair was erroneously appointed, though we would hesitate to discredit any of his substantial contributions in spite of this error in procedure rather than in judgment.

Program For November Meeting — In keeping with an established tradition, Mark suggested that we have a program at our November meeting. David Sell stated that he could probably arrange a presentation on the Historic Columbia River Highway by the Official Historian for the Oregon Department of Transportation. See more details on page 2.

Board Meeting Minutes (continued)

Club Bank Accounts — Mark and Arne will meet to make sure that the Treasurer is named on all Club banking accounts.

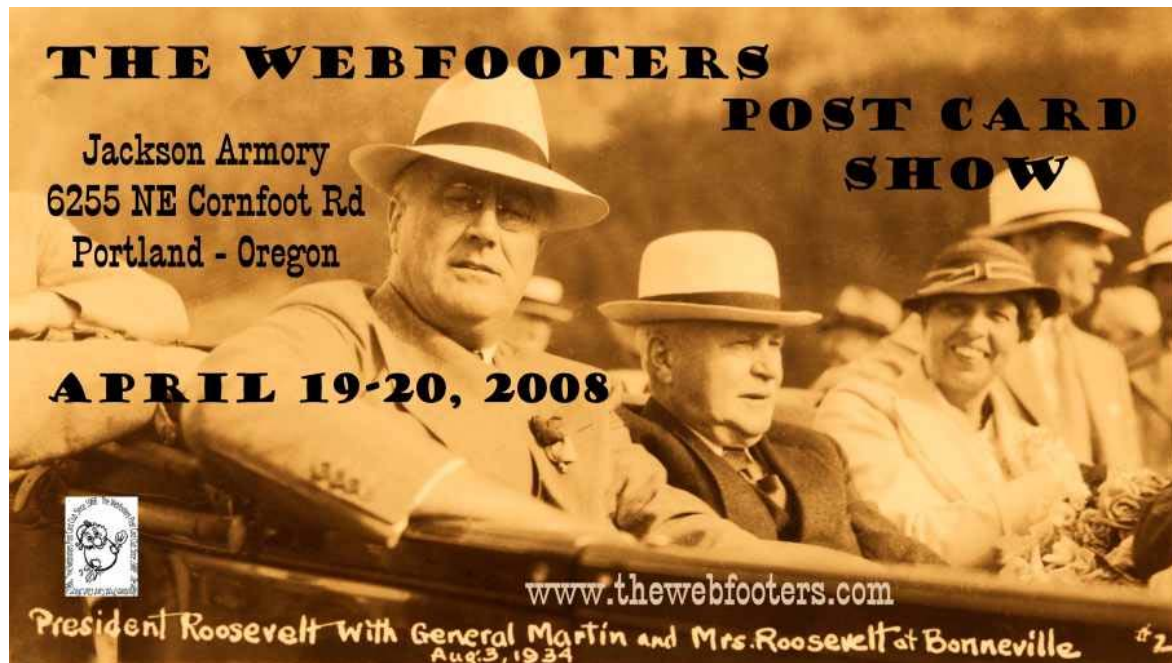
New Business

Change to Board Meeting Night — It will be necessary for the soon to-be-elected Board members to arrive at an agreement on Board meeting dates and times in order to best serve the Club's needs, through their fullest possible participation in the Board's discussions.

Security at Club Meetings — It was suggested that members be more aware in their persons and properties at all Club events. Irene suggested that ID badges be provided to all members at the host table to both encourage name awareness and discourse among Club members as well as indicating which attendees are currently non-members. A temporary badge could be provided to the latter to perhaps help them to be made to feel welcome and subsequently be more inclined to join the Club. In addition, the placement of the host table and someone to serve at it was discussed. A means by which the host table is made less isolated from the meeting area yet remains a good welcoming spot for those entering the meetings could be considered. We will need volunteers to serve at the host table.

The meeting was adjourned at 8:30 PM. The next board meeting is scheduled for December 12, 2007.

Respectfully submitted, David Elston, *Secretary of The Webfooters Post Card Club*
(*WF Secretary Scoreboard: 19 Reports filed versus 1 Report to go.*)



2008 Show cards, as shown above, will be available for distribution at our next meeting

 **Happy Thanksgiving** 



Club Officers

President/Editor.....Mark Moore
 Vice President.....Dale Nix
 Secretary.....Dave Elston
 Treasurer.....Arne Soland
 Membership Chairman.....David Sell
 Member-at-Large.....Jane Burton
 Member-at-Large.....Phyllis Palmer
 Historian.....Joe Macdonald
 Librarian.....Steve Kuryk



Calendar

November 17 – Webfooters Post Card Club Meeting at Russellville Grange
 12105 NE Prescott St near 122nd & Sandy Blvd – 10:00 am to 4:00 pm

December 12 – Webfooters Board Meeting at Elmer’s Restaurant (no host)
 10001 NE Sandy Blvd – 6:30 pm (Board Meetings held every other month)

December 17 – Webfooters Post Card Club Meeting at Russellville Grange
 12105 NE Prescott St near 122nd & Sandy Blvd – 10:00 am to 4:00 pm

For the latest news, visit our website:



www.thewebfooters.com



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PO Box 17240
 Portland OR 97217-0240