



THE WEBFOOTER

Celebrating 44 Years

"Every subject known to man can be found on a post card" -- Club Motto
ESTABLISHED 1966

The official publication of The Webfooters Post Card Club in Portland, Oregon

www.thewebfooters.com

Volume 44

Issue Number 4

April 2010

For the love of Antique Paper and Post Cards See page 4



4th Annual Antique Paper Auction – April 16, 2010

- ◆ Preview: 3:30 pm, No-host Dinner: 5:00 pm, Auction: 6:30 pm
- ◆ The Grotto Conference Center – 8840 NE Skidmore St (85th & Sandy)
- ◆ \$12 Dinner: Specify Chicken or Salmon on rice with salad & dessert
- ◆ April 11th Deadline for Dinner Reservations: 503-777-1176

30th Annual Show and Sale – April 17-18, 2010

Oregon Nat'l Guard Armory – 6255 NE Cornfoot Rd by Portland Airbase

- ❖ Branch of Bridal Veil, Oregon Post Office will operate at Show
- ❖ Stock up on Stamps, Special Postcards, Drop off Mail
- ❖ Short Live Auction on April 17th – 12:30 pm – Silent Auctions as well

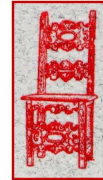


Somewhere in Time

Antique to Modern

Roy and Linda Bell

503-820-1137



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- Advertising, Cameras
- Glass, Jewelry, Military
- Postcards, Vintage Photos, Furniture

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Portland OR 97214

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FARMHOUSE ANTIQUES

Mini Mall in Old Historic Sellwood with Seven Dealers

Tuesday thru Sunday: 11 to 5

Glassware - Depression - Elegant

Postcards - Paper - Sheet Music

Jewelry - Furniture

See Janice on Tuesdays

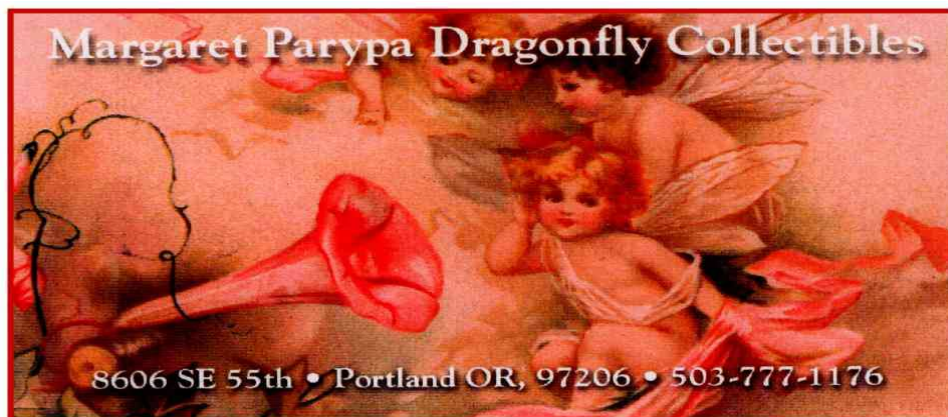
8028 SE 13th Avenue

Portland OR 97202

503-232-6757

Also in Farmhouse Antiques in Sellwood

8028 SE 13th Avenue



(paid advertisements)



FOURTH ANNUAL WEBFOOTERS POST CARD CLUB

Postcards, Photographs & Ephemera

****ANTIQUE PAPER AUCTION****

Friday, April 16, 2010 * 6:30 pm

Preview begins at 3:30 pm * Banquet Dinner at 5

The Grotto Conference Center

8840 NE SKIDMORE ST.

NEAR 85TH & SANDY BLVD.

AUCTION LOTS INCLUDE:

- **Post Cards:** real photo, holiday, artist signed, lithos, linens & chromes.
- **Vintage Photographs:** tintypes, stereo views, CDVs, cabinet cards, snapshots & mounted photos of all sizes.
- **Paper Ephemera:** advertising, trade cards, travel brochures, maps, menus & other early paper items!

No-host banquet dinner at The Grotto Conference Center beginning at 5:00 pm

Cost \$12 -- Reservation Deadline: April 11, 2010. *Please specify Chicken or Salmon.*

Please contact: **Maggie Parypa** at 503-777-1176



30th Annual Show and Sale

Saturday, April 17 from 10:00 am to 5:00 pm

Sunday, April 18 from 10:00 am to 4:00 pm

Early Admission: \$5/Regular Admission \$2

Oregon National Guard Armory

6255 NE Cornfoot Road – Portland, Oregon

www.thewebfooters.com

For the love of Antique Paper and Post Cards

by Mark Moore



Joe Fox and grandson of Fox Photos sold postcards and photos out of his truck in the Northwest.

Post cards are an art form unto themselves, they establish history in the making and they authenticate it for future generations. History itself can be tracked on post cards, from famous people to historical buildings, from historical events to art, holidays, advertising and more.



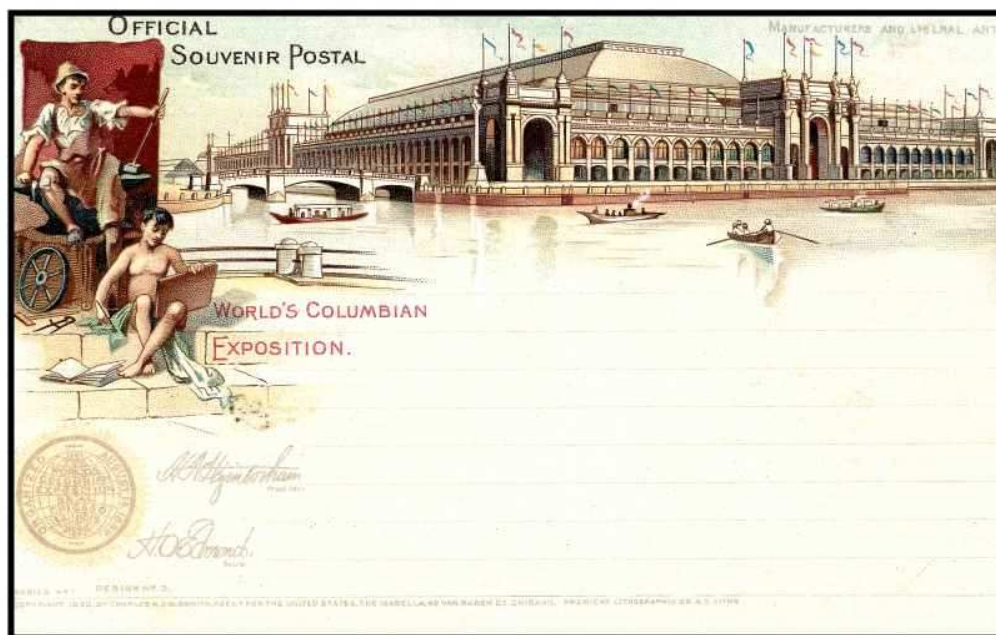
Northwest Photographer Robert Fox Sr. and his wife on the right with their mobile studio-darkroom.



Mrs. Fox operates the mobile studio with Robert Fox Jr.

When you find a rare or unusual post card, there is a feeling of euphoria as you study the image which can come to life as it begins to talk and tell a story. A good photograph can evoke emotions that paintings and even words cannot express. A photograph can bring the architecture or the culture of a far-away place to life. For many, the new art of photography spawned the inexpensive stereo optic view cards and post cards which enabled friends and family members to share glimpses of the places where they lived, worked and visited across the world.

Most of the earliest American picture post cards that exist today are those that were sold at the World's Columbian Exposition in Chicago, beginning on May 1, 1893. Illustrations of scenes at The Exposition were printed on government-printed postal cards and on privately printed souvenir cards.



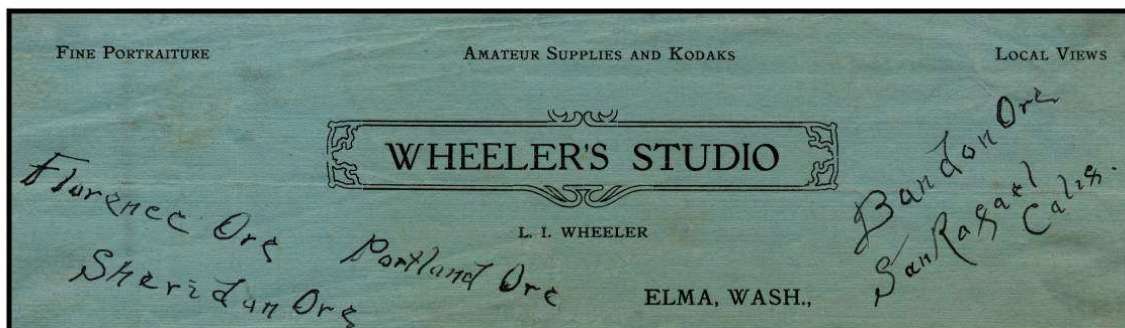
Picture post cards date from the 1860s to mid 1870s in other parts of the world, but post cards as we know them, came into being in 1901 in the United States. Prior to that time, there were trade cards and postal cards, which usually carried advertising or printed messages. Colorful trade cards became popular with the enterprising merchants who distributed them from the 1870s to the 1890s. With the advent of the camera, which was developed in the mid-1800s, and later the post card, history would be forever immortalized in print.

Post cards were mass-produced in Germany using highly advanced techniques of printing and lithography. Post cards became very popular at Coney Island in New York where over 200,000 post cards were postmarked on a single day in 1906.

Post cards became a standard-sized medium for communication, advertising and promotion. They became the calling card for cities, towns, businesses and roadside attractions. Souvenir shops sprang up all over the country to sell post cards that extolled the virtues of their corner of the world.



Souvenir and Post Card Stand at an Amusement Park in Ocean View, Virginia.



Letterhead for Wheeler Studios which was operated by Lou Wheeler in Elma, Washington about 1905, and subsequently in Portland, Bandon, Florence and Sheridan, Oregon as well as in San Rafael, California.



Lou Wheeler and his wife Margie operated a photo studio in Bandon, Oregon. The Fox Family was there at the same time. They were both in Elma, Washington at the same time.



Early view of Lou Wheeler delivering postcards and photos with his 1910 Indian Motorcycle.

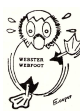


Northwest Photographers Lou and Margie Wheeler on the left and Robert Fox and Family on the right. Persons in the photo on the right are identified as follows from left to right: Mr & Mrs. N. McLaurin and child Robert; Miss Esther Monson; Mr. & Mrs. Robert F. Fox and son Robert Joe Jr. This photo was taken May 3, 1914.

The actual connection between the Wheeler Family and the Fox Family eludes me. It is somewhat speculative on my part, but I am guessing that Mrs. Fox and Mrs. Wheeler are sisters. They traveled throughout the Northwest together and went east to Montana and to Colorado making and selling post cards along the way. They also made trips to California.

Editor's Note: Thanks to Sandra Millius and Jeff Motsinger of Millius Estate Services for finding and rescuing these wonderful postcards and photos of the Wheeler and Fox families.

When you pick up a post card you are holding the key that unlocks the door to our heritage.



Roster Addition

Welcome to Robert Olson!

Olson Robert

1778

Rockaway Beach, OR



Mark's Memo

Maggie Parypa was on vacation and could not attend our Board Meeting on March 17, 2010. The only ones who attended were President Mark Moore and Treasurer Arne Soland which was not enough for a quorum. Mark and Arne exchanged committee reports, but could take no action.

Arne Soland gave a financial report.

Krissy Durden reported that we have 233 members and our new roster should be ready for pickup at our Show on April 17. **If you need to update your email address or any other information in the roster, please contact Krissy ASAP.**

Our **April 16, 2010 Auction** has 150 lots and some of them are really outstanding. The Auction Catalog has been listed on our Web site and we hope to have pictures up by April 10. Lots can be viewed at 3:30 and dinner will be served beginning at 5. The auction will start at 6:30 and will end by 8:30. We will accept proxy bids before the auction starts. Arne Soland has volunteered to pack and ship lots won by proxy bidders and he can accept payment via PayPal.

At our March 20 Meeting, the membership voted to reduce the cost to members and spouses or guests to \$12 per person. The Club will pay the remaining \$8 for each meal.

Our dinner is **Grilled Teriyaki Chicken (Salmon also available on request)** on fried rice, with oriental salad, rolls, and dessert. We'll take your reservations till April 11th. We told our chef to expect 45 to 50 for dinner. Beer and wine will be offered at a no-host bar. The Grotto Conference Center is known for their outstanding banquets and it is a really comfortable location for our auction.

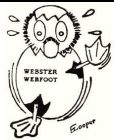
We have sold out all of our tables at our **30th Annual Show and Sale on April 17-18, 2010**. The doors will open at 10 am. Show attendees who arrive before 10 am will be charged \$5 for early admission. We will have a short auction at our show on April 17th at 12:30 pm. Lots will be available for viewing after 10 am. We anticipate some silent auction items as well.

Thanks to David and Kris Sell for the great job of providing our annual Irish refreshments in celebration of St. Patrick's Day at our March meeting. That was about the best chocolate cake I have ever eaten.

As we consider how to make our Club prosper and grow over the coming years, we would like to form a committee to help sustain our operations in the future. We anticipate building a scholarship fund to help us attract students and young people who may need help in covering their membership costs. We would also like to help educate them about how and what to collect and how to properly store and handle postcards to preserve them for future generations. We would like to provide binders, sleeves and 4-pocket pages to eligible students. There have been a couple suggestions that we could do periodic displays at the Main Library and hand out cards and other materials about our Club, as well as putting together a program for presentation at local schools.

The next board meeting will be held on May 12th, 2010 at Elmer's Restaurant at 10001 NE Sandy Boulevard at 6:30 pm.

See the full color version of this newsletter at www.thewebfooters.com



Club Officers

President/Editor.....Mark Moore
 Vice President.....Tony Roberts
 Secretary.....Maggie Parypa
 Treasurer.....Arne Soland
 Membership Chairman.....Krissy Durden
 Directors.....Irene Adams and Phyllis Palmer
 Historian.....Joe Macdonald
 Librarian.....Steve Kuryk



Calendar

April 16 – Webfooters Auction & Banquet at The Grotto Conference Center
 8840 NE Skidmore near 85th & Sandy – Banquet at 5, Auction at 6:30 pm

April 17-18 – Webfooters Post Card Club Show & Sale at Jackson Armory
 6255 NE Cornfoot Rd – Sat: 10:00 am to 5:00 pm, Sun: 10 am to 4:00 pm

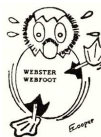
May 12 – Webfooters Board Meeting at Elmer's Restaurant (no host)
 10001 NE Sandy Blvd – 6:30 pm (Board Meetings held every other month)

May 15 – Webfooters Post Card Club Meeting at Russellville Grange
 12105 NE Prescott St near 122nd & Sandy Blvd – 10:00 am to 3:30 pm

For the latest news, visit our website:



www.thewebfooters.com



WEBFOOTERS POST CARD CLUB

PO Box 17240
 Portland OR 97217-0240



See Page 4 for Mark Moore's
For the Love of Antique Paper and Post Cards.