



**THE WEBFOOTER**

**ESTABLISHED 1966**

"Every subject known to man can be found on a post card" -- Club Motto

The official publication of The Webfooters Post Card Club in Portland, Oregon

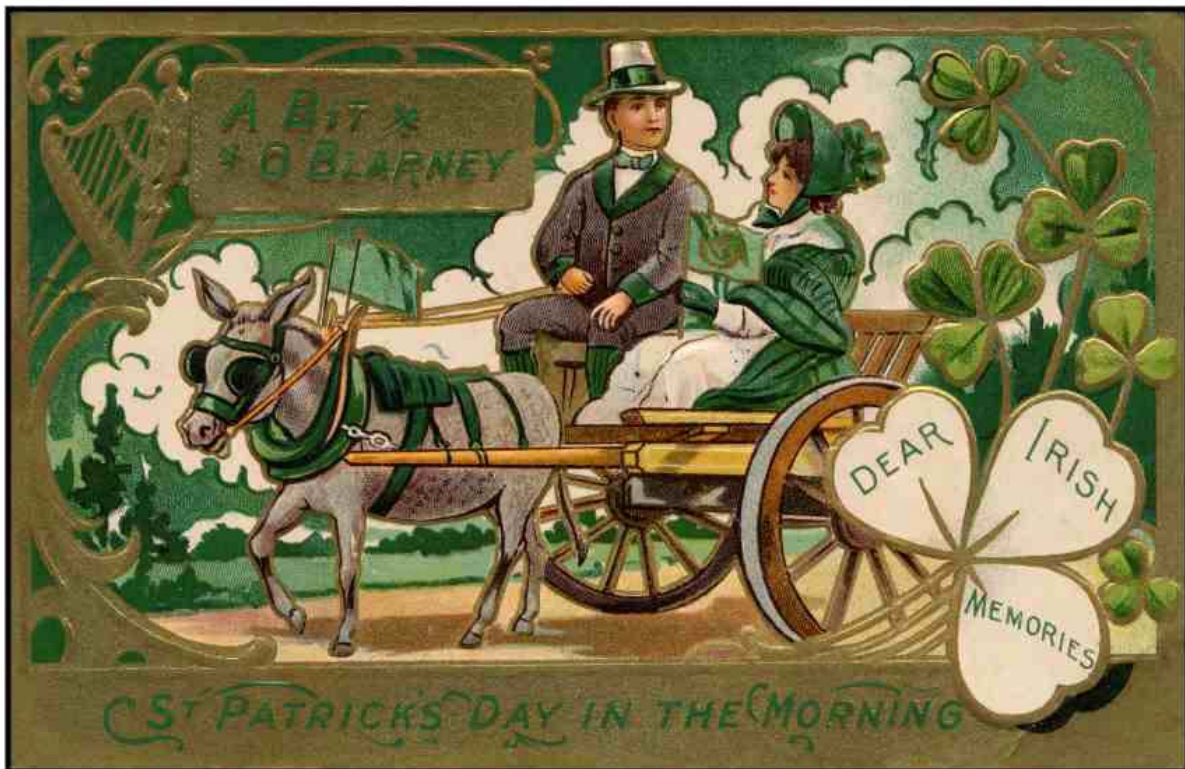
[www.thewebfooters.com](http://www.thewebfooters.com)

Volume 46

Issue Number 3

March 2012

# HAPPY ST. PATRICKS DAY



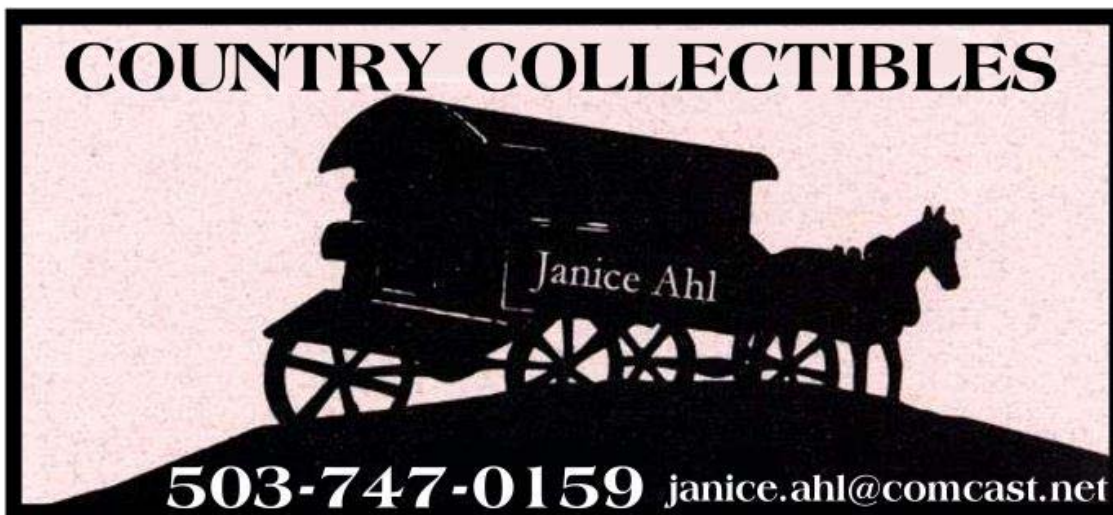
## INSIDE

- ◆ Reflections of a Life-Long Postcard Collector by Sara Lyon on page 4.
- ◆ Reflections of A Young Postcard Collector – Donald Brown on page 6.
- ◆ See New Members on Page 2.
- ◆ See Carole's Column and Meeting Minutes on page 9.
- ◆ See Mark's Memo on page 5.

**Next Meeting – March 17, 2012**

At Russellville Grange – 12105 NE Prescott Street

9 am to 3:30 pm (Business Meeting at 10)



Now Located at:

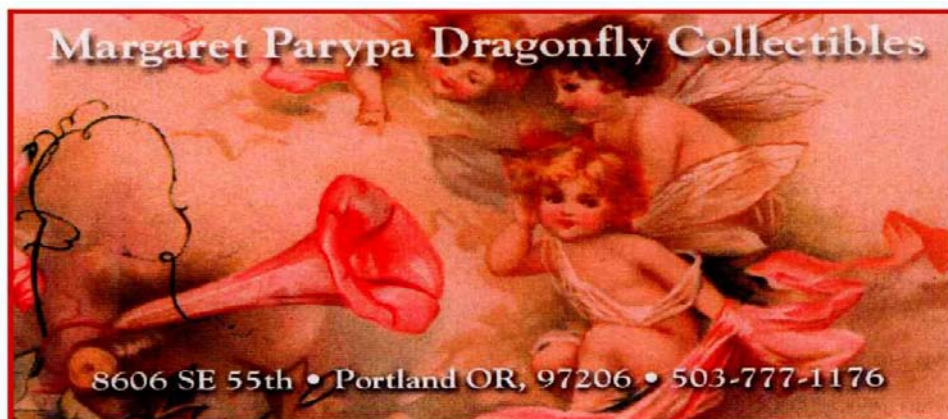
## **FARMHOUSE ANTIQUES**

*Mini Mall in Old Historic Sellwood with Seven Dealers*

Tuesday thru Sunday: 11 to 5  
Glassware - Depression - Elegant  
Postcards - Paper - Sheet Music  
Jewelry - Furniture

See Janice on Tuesdays  
8028 SE 13th Avenue  
Portland OR 97202  
503-232-6757

**Also in Farmhouse Antiques in Sellwood  
8028 SE 13th Avenue**



(paid advertisements)

**THANKS TO OUR ADVERTISERS FOR THEIR  
SUPPORT WHICH HELPS OFFSET OUR EXPENSES**

### **NEW MEMBER:**

**Webster Webfoot welcome to Xavier Donat.**

Donat Xavier 1799 Hillsboro, OR

**Collects:** Foreign postcards, stamps and covers

**WEBFOOTERS POST CARD CLUB**  
**2012 ANTIQUE PAPER**  
**AUCTIONS - SHOW & SALE**

6th ANNUAL

**AUCTION & BANQUET**

**ORAL AUCTION & BANQUET FRIDAY, APRIL 20**

AUCTION PREVIEW AT 4:00 PM, BANQUET DINNER AT 5:00 PM  
ORAL AUCTION BEGINS AT 6:30 PM

**THE GROTTO CONFERENCE CENTER, 8840 NE SKIDMORE ST**

DINNER \$15.00 PER PERSON ♦ RESERVATIONS BY APRIL 15  
**BOOK NOW!! 503-901-0505 -or- cbessw@aol.com**

**AUCTION LOTS INCLUDE**

- ♦ *POSTCARDS*: REAL PHOTO, HOLIDAY, ARTIST-SIGNED, LITHOS, LINENS & CHROMES
- ♦ *VINTAGE PHOTOGRAPHS*: TINTYPES, STEREO VIEWS, CDVs, CABINET CARDS, SHAPSHOTS & MOUNTED PHOTOS OF ALL SIZES
- ♦ *ANTIQUE PAPER EPHEMERA*: ADVERTISING, TRADE CARDS, TRAVEL BROCHURES, MAPS, MENUS & OTHER EARLY PAPER ITEMS

**AND MUCH, MUCH MORE!!**

**AUCTION LOTS WANTED!! CONSIGNMENTS ♦ DONATIONS**

CONTACT 503-901-0505 -or- cbessw@aol.com -or- mark@pdxhistory.com

32nd ANNUAL

**ANTIQUÉ PAPER**  
**SHOW & SALE**

**NEW LOCATION!!**

**KLIEVER ARMORY, 10000 NE 33rd DRIVE, PORTLAND OR 97211**  
**On TriMet Line 73**

**POSTCARDS ♦ PHOTOGRAPHS ♦ ANTIQUE PAPER EPHEMERA ♦ NOSTALGIA**

**SAT. APRIL 21, 10 AM-5 PM ♦ SUN. APRIL 22, 10 AM-4 PM**

**FREE ADMISSION ♦ FREE PARKING ♦ SNACK BAR**

**SILENT AUCTION APRIL 21- APRIL 22\***

SILENT AUCTION CLOSING SUNDAY AT 2:00 PM

**\*HELD AT KLIEVER ARMORY IN CONJUNCTION WITH THE SHOW**

**www.thewebfooters.com**



# My Deltiology: Reflections of a Life-Long Postcard Collector

by Sara Lyon

One of my early memories is that of my aunt bringing out a large album of postcards that had been sent to her – views of streets in Minneapolis with old autos and real photos of family and friends in La Crosse, Wisconsin. In addition, there were waterfalls in Norway, greeting cards, humorous cards, a view of the San Francisco earthquake, and many more. Years later when the album became mine, I read through all the messages and found an interesting record of cousins and family – even one announcing the birth of a niece that morning.



Washington Avenue in Minneapolis, Minnesota

My first hobby was stamp collecting. I was encouraged by my dad who was a postal worker. I especially liked stamps from other countries and looked forward to the monthly approval envelope. But stamps could be expensive and were small in size. Postcards were affordable – 5 cents each or 3 for 10 cents. I also discovered a shoebox of cards at Goodwill for 10 cents. Now here I found some treasure! (This didn't last long!)

Then, my great uncle Ed began his travels around the world and brought me postcards from his trips. I filed them in a shoebox along with a small stack of old ones my mother had given me. I also insisted we stop at the drugstores in small towns we visited to add cards to my collection. And service stations for Union Oil postcards.

I think it was about May of 1956 that my husband had completed his degree as a United Methodist minister, and our son was an energetic toddler, and I found a list in a Methodist magazine of people who wanted to exchange postcards. I sent in my name to the magazine and I was surprised and delighted when within the next few weeks I received more than 40 cards in the mail. Some of the collectors wanted to exchange cards, and we became pen pals and corresponded for many years. I learned about Friendship Books and the Windy City Postcard Club in Chicago and I was hooked. Shoeboxes weren't enough so we bought a used card file – and later several more. I found albums for those special cards.

I knew that the Webfooters Post Card Club was being formed in Portland in the mid 1960s, but I didn't join then as we were living in Stanwood, Washington which is several hours north of Portland. But when we moved to Camas, Washington, which is across the Columbia River from the Portland area, I realized I could attend the meetings and promptly sent in my dues. I just missed being a charter member. I really enjoyed meeting other members and taking cards to sell. And I found cards I needed for my special collections – especially views of United Methodist Churches of Washington State. I also collected clocks and flower clocks, world's fairs and expositions, quilts (another hobby) and postage stamps on postcards as well as statues of Lions (after all our name is LYON – I know it's spelled differently but I'm sure many of the neighbor children thought of me as "Mrs. Lion").

I collected scenic view cards of many kinds because I enjoyed them – not as an investment – so most of the cards I bought were inexpensive. Now as I need to reduce my collection, I realize that the majority of my cards are not sought-after treasures, but I hope that they may contribute to the joy of collecting for others.

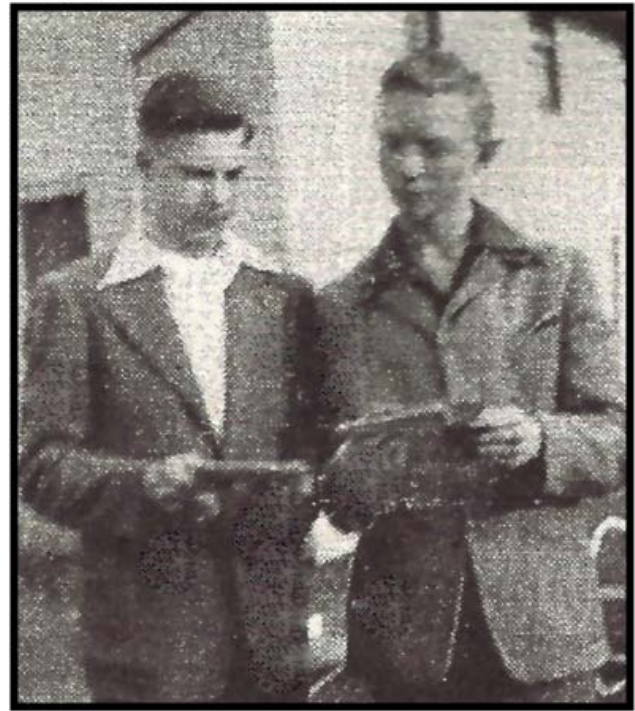
## Mark's Memo

**As you know, our Auction as well as our Show and Sale are coming up in about a month. We still need your donations and consignments for our auctions. The deadline for getting them to us is rapidly approaching. We especially need your items for the oral auction and donations to help us meet our fundraising goals. Possibly you can donate a dinner certificate or gift certificate. There are a few among us who have second homes and who could donate a weekend stay. Please bring your items to our club meeting which is coming up March 17, 2012 or contact Carole White at 503-901-0505 to arrange for pickup of your items.**

**\*\*WIN A PAIR OF TICKETS TO THE AUCTION AND DINNER\*\* We will be giving away two pairs of tickets at the next meeting on March 17th. Come to the meeting and you'll have a chance to win. Everyone present will be given a raffle ticket and winners will be notified after the meeting.**

**If you are planning to attend our Banquet on April 20, please make your reservations with Carole White at 503-901-0505 by April 15. Please make a dinner choice of the Lime-Marinade Grilled Chicken or the Poached Salmon Filet with hollandaise. The cost to our members is still only \$15 each, a very reasonable cost for a fun-filled evening. You can also sign-up for the Banquet at our next meeting.**

## **Deltiology for a Lifetime Reflections of a Young Postcard Collector**



Longtime Webfooter Donald Brown, (left) of Myerstown, Pennsylvania, is shown in 1948 reading the Postcard Gazette which featured an article about the young postcard collector and his friend Ray Phillips, Jr.

Donald Brown, Webfooter number 1024, became interested in deltiology in August of 1943 when he discovered a shoebox containing several hundred postcards in his grandmother's attic. He was only 12 years old at the time, and with the help of his cousin he began to spread the cards out on the floor. As the years progressed, his fascination with postcards grew and his collection began to grow as well.

In September 1945, while admiring his new finds, Don discovered there were addresses of the postcard publishers in the center of the cards, and the addresses of the distributors were given on the left hand side. He got the idea to contact the distributors to obtain cards. Many cards were obtained this way over the years.

In 1946, Don started the "Pennsylvania Post Card Club" with his friend Raymond Phillips, Jr. They got permission from Don's father and met every Thursday at 8:00 pm in the second story of a building on their property. They each had a desk, and the walls were covered with what else but postcards. The meetings began with a reading from the Bible and a pledge of allegiance to the Flag. They collected dues of 10 cents from each person in attendance at every meeting. Then they had a report on various subjects. Topics varied from poems to stories or reports of countries, states, movies or magazines. Don would take notes as they discussed their postcards.

Names of various cities were placed in a container and one was drawn. They kept it a secret and they wrote to a company in that city to obtain postcards. At the next meeting, the cards would be displayed. Then they placed a marker on a map to show where they had received cards from. Don was president and secretary while Ray was vice president and treasurer. At times, they had two or more friends at their meetings, but their lack of interest in deltiology kept them from joining.

Don and Ray celebrated their six-month anniversary with a round of refreshments for the guests at hand. One visitor from California was delighted with the organization and how smooth the club operated. They had an agent in Philadelphia, Mr. Walker Diamond, who bought cards in large quantities. Mr. Diamond would then send cards to Don and Ray.

Upon returning to school after summer vacation, it was decided that their regular studies would not permit these regular meetings, so the treasury was divided and the club was disbanded. However, Don and Ray continued to meet weekly to discuss their cards and news from the world of postcard collecting. After their club was disbanded, Don joined the Post Card Collectors Club of America where he began to exchange cards with scores of other deltiologists which proved to be exceedingly interesting, educational and worthwhile.

In October 1947, Don and Ray entered their collections in the Myerstown Community Fair, where they were seen by over 25,000 people. Don's collection of 6,250 cards was housed in three yard-long by one foot wide plywood boxes. When they exhibited their collections, these three boxes were placed in the center of the allotted space and covered neatly with cellophane. Around the boxes they arranged individual views from their specialized collections.

After earning a master's in library science from the University of Wisconsin at Madison, Don accepted a job at the Detroit Public Library in 1957. Eventually he became the chief reference librarian, as well as an associate professor at Western Michigan University. In 1970, Don moved back to Pennsylvania and began working at the State Library of Pennsylvania. He served in many capacities over the years, including a stint as assistant director prior to his retirement in 1991.

After returning to Pennsylvania, Don continued to exhibit his collection and to give programs to historical groups, community service clubs, genealogical societies, libraries, and civic organizations throughout the eastern United States, emphasizing the many research aspects of postcard collecting.

Over the years, Donald kept collecting postcards and joined several postcard clubs. He met many interesting people through his activities, including Charles West, an early Webfooter from Salem who traveled to the postcard shows in the Midwest. In 1986, Don joined The Webfooters.

Don was a founding member and chair of the Local History Committee of the American Library Association. He was responsible for writing and distributing American Library Association guidelines for promoting local history collection development in libraries, as well as organizing and teaching training sessions for librarians. Don was the recipient of the Genealogical Publishing Company Award from the American Library Association in 1995.

In 1982, Don purchased a building in Myerstown, Pennsylvania for postcard research projects. Following his retirement from the State Library, Don devoted himself completely to his first love, postcard collecting. The Institute of American Deltiology (IAD), a postcard research center, was founded and established in the building in 1993. The Institute functioned as a library, a gallery and a research center for the study of postcards and North American history and culture. Don's collections formed the basis for the collections of the Institute.

The collection is estimated to contain nearly one million postcards, and it is believed to be the third largest collection of postcards behind the Curt Teich Collection at Wauconda, Illinois and the Werner von Boltensern Collection at Loyola Marymount University in Los Angeles. The Curt Teich Collection contains between three and four million cards, while the von Boltensern Collection holds over one million cards.



With the help of three or four volunteers, the cards are cataloged and organized by state, county and city, and any duplicates are removed from the main collection. The Institute includes secondary resources to support the collection such as a library of books, periodicals, slides and news bulletins including The Webfooter.

The collecting priorities for the Institute of American Deltiology are defined as:

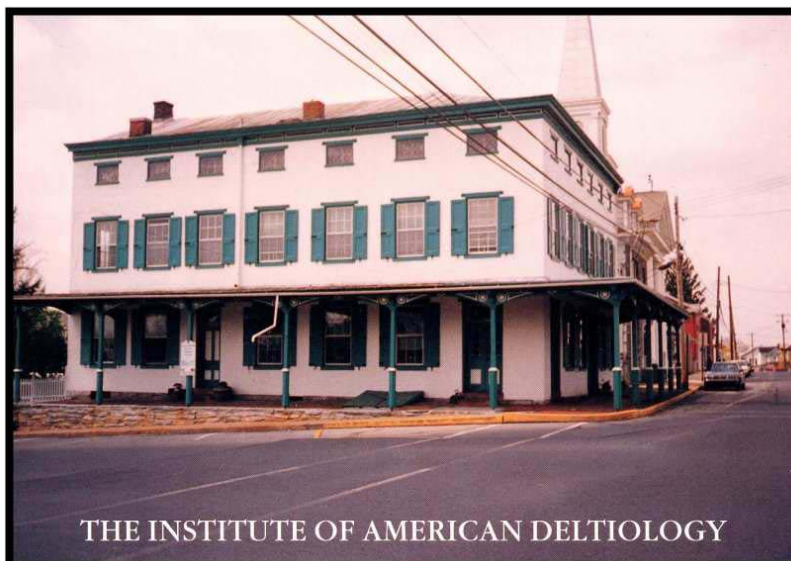
1. Postcards printed and published by North American firms.
2. Real photo postcards from all 50 of the United States.
3. Postcards relating to all 67 counties of Pennsylvania, regardless of subject or place of publication.
4. Literature of deltiology, particularly related to North American postcard collecting.

The Institute's subject files consist of at least 700 categories with cross-references. There are 90,000 postcards found in the subject files, with ten percent duplicated in the geographical files. The geographical files contain at least 270,000 postcards, 111,000 of which are from Pennsylvania. There are upwards of 12,000 postcards dealing with American architecture. The facility is open to the public.

On August 20, 2010 at 2:15 pm, which was 67 years to the hour since he got bitten by the postcard collecting bug, Don transferred the title to his collection to The National Trust Library at the University of Maryland. About a year ago, the first vanload of boxes containing cards from 18 Southern and Southeastern states was loaded and moved to the University of Maryland campus. This past fall, another vanload of cards from 12 Western states including Oregon were moved to the National Trust Library.

Students at the University of Maryland are scanning the cards so there will be a permanent digital record of each one. Don and his crew in Myerstown are preparing the cards for the New England states, then they will focus on Midwestern states. The final batch of more than 100,000 cards is from Pennsylvania and it is expected to be completely transferred to the University of Maryland within 10 years. All duplicates and more than 20,000 foreign cards will stay with Don Brown and his Institute of American Deltiology.

In 1992, Don published a book entitled *Lebanon County: A Post Card History*. Don still lives in Myerstown and he is still a member of The Webfooters. His friend Ray moved to North Carolina and he keeps sending postcards and collections to Don on a regular basis.





# CAROLE'S COLUMN



**WEBFOOTERS GENERAL MEETING – FEBRUARY 18, 2012**



*Call to Order:* Mark called the meeting to order at approximately 10:15 a.m.

*Treasurer's Report:* Arne Soland gave the financial report.

*Refreshments:* Carole Bess White made taco soup for a Mexican Fiesta lunch, and in March David and Kristina Sell will make their traditional Irish lunch.

*Show:* We have received payment for 29 tables for the show so far, which will be April 21 and 22 at Kliever Armory, 10000 NE 33rd Drive, Portland on bus line 73.

*Auction:* Our oral auction and banquet will be on Friday evening, April 20, at The Grotto Conference Center, 8840 NE Skidmore St, Portland OR (Enter at NE 85th & Sandy Blvd.). A few things have come in for the auction, but we do need more donations. Post cards, gift certificates or services you could provide would be great donations or consignments. A couple of people have promised things for the oral auction, and we hope for many more. Last year the silent auction did much better than expected. We hope to beat last year's auction totals!

*Purchase of Stamps:* Mark bought 6 months' worth of "Forever Stamps" for newsletter mailings.

*Binding of Newsletters:* We are looking for Webfooter Newsletters from 2001, 2002, 2003 and one from early 2004 for binding. If you have any or all, please consider donating them for our permanent file.

*Oregon Stamp Society Projects:* Oregon Stamp Society wants to partner with us on events benefiting the Shriner's Hospital for Children:

**May 12:** Portland International Philatelic Exhibition with cancellation – Pirate Expo.

August 24: The USS Constitution War of 1812 Bicentennial Commemoration Stamp -- First Day of Issue with cancellation.

**September 14:** Webfooters and Oregon Stamp Society Kids Day with a PT Boat visit and cancellation.

**November 8:** Program at Shriner's Hospital on collecting stamps and post cards to give kids an idea of how to get started collecting. We will have freebies for them to take home. The Oregon Stamp Society will donate a mint album of Isle of Man postcards and cover cancellations from 1972-1992 to our auction, valued at \$250.00. In return, we will print pirate postcards to hand out to children and adults. See the proof of the card on Page 10.

Mark adjourned the meeting at 10:30 am. **The next board meeting will be held on March 14th, 2012 at Elmer's Restaurant at 10001 NE Sandy Boulevard at 6:30 PM.**

Respectfully submitted, *Carole Bess White*, secretary



# Club Officers

|                                |                   |
|--------------------------------|-------------------|
| President/Editor.....          | Mark Moore        |
| Vice President.....            | Maggie Parypa     |
| Secretary.....                 | Carole Bess White |
| Treasurer.....                 | Arne Soland       |
| Membership Chair.....          | Krissy Durden     |
| Member-at-Large.....           | Dave Elston       |
| Historian.....                 | Joe Macdonald     |
| Librarian/Member-at-Large..... | David Sell        |



## Calendar

March 14 – Webfooters Board Meeting at Elmer’s Restaurant (no host)  
10001 NE Sandy Blvd – 6:30 pm (Board Meetings held every other month)

March 17 – Webfooters Post Card Club Meeting at Russellville Grange  
12105 NE Prescott St near 122nd & Sandy Blvd – 9:00 am to 3:30 pm

April 20 – Webfooters Auction & Banquet at The Grotto Conference Center  
8840 NE Skidmore – near 85th & Sandy – Banquet at 5, Auction at 6:30 pm

April 21-22 – Webfooters Post Card Club Show & Sale at Kliever Armory  
10000 NE 33rd Drive – Sat: 10:00 am to 5:00 pm, Sun: 10 am to 4:00 pm

For the latest news, visit our website:



[www.thewebfooters.com](http://www.thewebfooters.com)

Find us on Facebook



### WEBFOOTERS POST CARD CLUB

PO Box 17240  
Portland OR 97217-0240



**A PIRATE'S TREASURE  
OF FUN AND HISTORY  
IS WAITING FOR YOU**



**CAPT. JEAN LAFITTE**

**Oregon Stamp Society and  
Webfooters Post Card Club**

#### 2012 JOINT EVENTS

- April 20, 21, 22 - Webfooters Auction, Show and Sale
- May 12 - Portland International Philatelic Exhibition
- Aug. 24 - USS Constitution Stamp - First Day of Issue
- Sept. 24 - PT Boat 685 - Kids Day Visit
- Nov. 8 - Shriner's Children's Hospital - Life Services Day

**SEE MEMBER PROFILES ON  
PAGES 4 AND 6.**

**YOU CAN WIN FREE TICKETS  
TO OUR BANQUET SEE PG.5**