



THE WEBFOOTER

The official publication of The Webfooters Post Card Club in Portland, Oregon

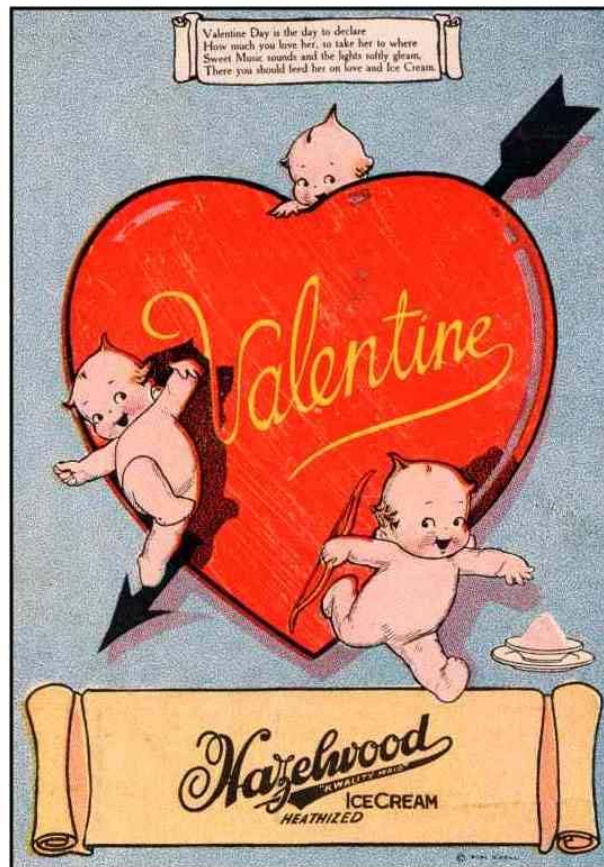
Volume 41 - Issue Number 2 - February 2007

"Every subject known to man can be found on a post card"

www.thewebfooters.com



HAPPY VALENTINES DAY



(Phyllis Palmer Collection)

Next Meeting – February 17, 2007

At Russellville Grange - 12105 NE Prescott Street

10:00 am to 4:00 pm – Card sales to begin at 10:30



See Page 4 for the Hazelwood Story



President's Corner

Here is a letter we received at our last meeting on January 20, 2007

"TO THE MEMBERS OF THE WEBFOOTERS POST CARD CLUB:

I have been debating with myself and have come to the decision that the time has come for me to resign as Treasurer of the Webfooters Post Card Club. I don't feel that I can continue in this capacity for several personal reasons. I will do all I can to make this a smooth transition for the person who is willing to assume the Treasurer's responsibilities.

Sincerely, Albert G. Powers"

While we were aware of Al's desire to step down at the end of 2006, we urged him to stay on until we could find someone to take over the financial responsibilities of The Club. We regretfully accept his resignation and thank him for the 40 years of service that Al has given to the Club. You won't find a person of more honesty and integrity. He has held several positions of leadership in The Club, including serving as President and Treasurer. In addition, he organized several shows for The Webfooters over the years. Thank you, Al.

We asked for a volunteer to fill the Treasurer's position and we are grateful to Arne Soland (member no. 1285), for stepping up to the plate. He was unanimously approved to fill the position. We're still looking for others to serve on the Board of Directors to help guide The Club and make it a vibrant organization. Don't be shy; we can use your help, no matter how much you can do to help The Club keep growing. Our most immediate need is for someone to set up and take down signs and banners at our meetings and events.

It is with sadness that we report that another Webfooter has passed on: Past President Robert Campbell (number 902). Our thoughts and prayers are with his wife Mona at this time. Also, Tony Roberts, (number 1635) was featured in The Oregonian on Dec. 23, for his Christmas and World Wars I and II postcards.

Club Officers

President/Editor	Mark Moore
Vice President	Dale Nix
Secretary	Dave Elston
Treasurer	Arne Soland
Membership Chairman	David Sell
Member-at-Large	Jane Burton
Member-at-Large	Phyllis Palmer
Historian	Joe Macdonald
Librarian	Steve Kuryk

Articles and information for the Webfooter are always welcome. Please contact your editor.
Post cards and information in this issue from www.pdxhistory.com unless otherwise noted.

www.thewebfooters.com



Roster Additions

We welcome Trinity Sell of Portland:

Sell Trinity 1713

Collects: Portland, OR; Columbia River and Highway



Northwest Productions Presents
The Largest Antique Paper Shows in the Northwest

**The Greater Portland
 Postcard, Stamp & Paper
 Collectibles Show**

**The Greater Seattle
 Postcard & Paper
 Collectibles Show**

February 24 and 25, 2007

February 17 and 18, 2007

Kliever Armory
 10000 NE 33rd Drive
 Portland, OR

Kent Commons
 525 4th Avenue North
 Kent, WA

**Old Postcards, Photographs, Stereo View Cards, Books,
 Stamps, Valentines, Matchbooks, Magazines, Prints,
 Maps, Trade Cards, Movie Posters & Much More!**

Early Bird Show Hours:

Saturday: 8 - 10 am
 Admission: \$20 (Also good Sunday 10-4)

Regular Show Hours:

Saturday: 10 am - 6 pm
 Sunday: 10 am - 4 pm
 Admission: \$5 (Good for Saturday & Sunday)

Upcoming Shows:

**Portland Oregon
 at Kliever Armory
 June 16 and 17, 2007**

**Kent Washington
 at Kent Commons
 June 23 and 24, 2007**

Call or Write:

Terry Weis
 2400 NE Red Sunset Dr, Apt 234
 Gresham, OR 97030-3187
 503-679-4755

Jeremy LeRoque
 PO Box 217
 Temple City, CA 91780
 626-665-9435



www.postcardshows.com

FREE APPRAISALS

(paid advertisement)



THE Hazelwoods

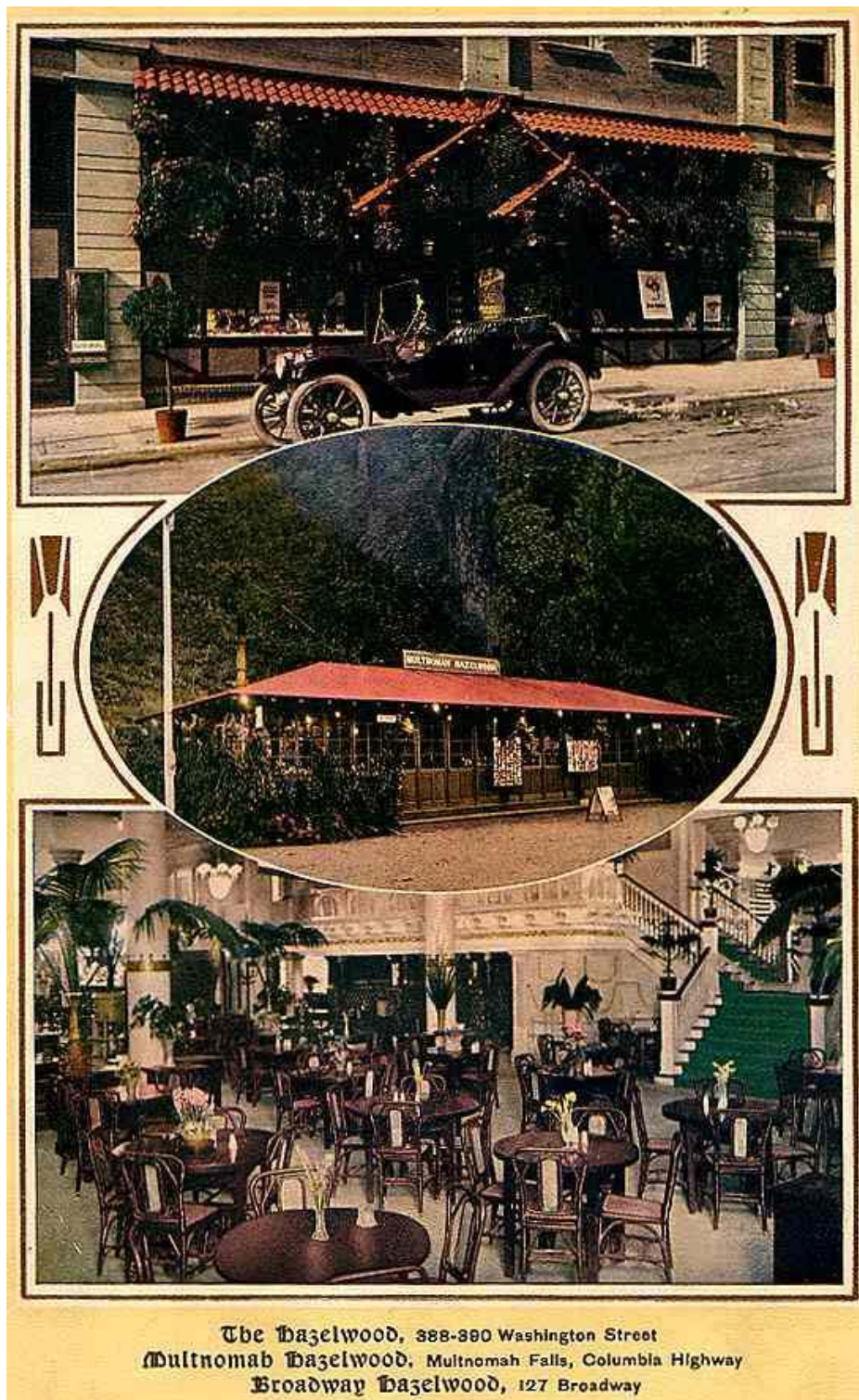
CONFECTIONERIES &
RESTAURANTS



“At Your Service”, Charles H. Derrie delivered Butter, Eggs & Cheese from the Hazelwood Creamery. Early in the 20th Century, Portland was home to several prominent dairies. The Hoffman family, owners of the Hazelwood Creamery, decided to market their ice cream and other dairy products through their own Cream Stores.



The first Hazelwood Confectionery and Restaurant opened at 388 Washington about 1907. “The Hazelwood”, which is shown decorated for Halloween, became one of Portland’s premier Confectioneries (Cross & Dimmitt Photo Post Card).

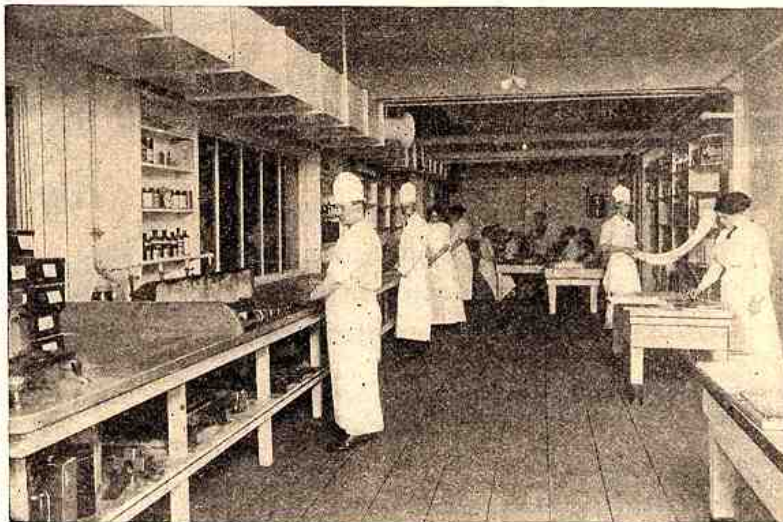


This menu from 1924 shows three post card views of their locations.

You could listen to the Hazelwood Orchestra at the Washington Street Hazelwood each evening during dinner and after theater hours. Under the direction of J.F.N. Colburn, the Orchestra played eight or ten songs each night. The Hazelwood became a very popular place so they opened the Broadway Hazelwood which was located a few blocks away at 127 Broadway at Washington in the Morgan Building. In 1916, they opened the Multnomah Hazelwood, a remotely located Drive-in Ice Cream Parlor at Multnomah Falls. They added a Dairy Store at 126 Tenth Street and they opened the Hazelwood Confectionery Eastside at 240 E Broadway at Wheeler Street. The Hollywood Hazelwood Store was located at 1184 Sandy at 41st and the Hazelwood Ice Cream Company was located at 427 E Main Street.



The Hazelwood Cream Store's Candy Department at 388 Washington Street



Hazelwood Candy Kitchen

Candies sent by mail or express everywhere prepaid, \$1.00 and \$1.20 per pound
THE HAZELWOOD, 388-390 Washington Street, Portland, Oregon

Souvenir Menu

**HAZELWOOD
 CREAM STORE**

388-90 Washington Street
 PORTLAND OREGON

From the back side of a post card menu



Night view of The Hazelwood on the left. Molded from 261 pounds of Hazelwood Butter, the Butter Boy and Girl were awarded the Grand Diploma at the 1915 Oregon State Fair (right).



The original Multnomah Hazelwood ("Temporary Building"), complete with post cards and souvenirs, was built in 1916 and it was replaced with a larger building (shown on page 5) in 1919 that stood until 1924.



Hazelwood Menu circa 1925

As the nation headed into the Great Depression, the once successful Hazelwood empire began to shrink. The last Hazelwood Store closed in 1932. Shortly thereafter, Jim Kelly opened a Prestigious Supper Club in the former Broadway Hazelwood Store and he named it “Kelly’s Restaurant” where you could eat dinner for \$1. He hired a Dance Band for nightly dancing from 9:30 pm to 1 am and an orchestra played on Sunday evenings. After five years, Kelly’s Restaurant closed in 1937.

Jolly Joan, which was advertised as the “Largest Eating Place in Oregon”, was located at 515 Broadway, which was across the street from Kelly’s. You could choose breakfast, lunch or dinner, 24 hours a day at Jolly Joan’s Counter Service. Jolly Joan had become very popular and they outgrew their space.

Wanting to accommodate more loyal patrons, Jolly Joan’s Modern Dining Room opened in the former Kelly’s Restaurant space. The Dining Room served wonderful dinners for 45 cents. They served a hearty lunch as well. Jolly Joan’s was concerned about the comfort of their patrons so they furnished the entire restaurant with very comfortable booths which had “deeply cushioned seats to allow the maximum enjoyment of the superlative food.”



First Annual
**WEBFOOTERS
POST CARD CLUB**

Postcard, Photograph & Ephemera

*** AUCTION ***

Friday, April 20, 2007 * 7:00 pm
Preview begins at 3:00 pm
Rodeway Inn – Portland Airport
9727 NE Sandy Boulevard in Portland, Oregon

AUCTION LOTS INCLUDE:

- Post Cards: real photo, holiday, artist signed, lithos, linens & chromes.
- Vintage Photographs: daguerreotypes, ambrotypes, tintypes, stereo views, CDVs, cabinet cards, snapshots & mounted photos of all sizes.
- Paper Ephemera: advertising, trade cards, travel brochures, maps, menus & other early paper items!

No-host banquet dinner at the Rodeway Inn beginning at 5:30 pm

QUALITY CONSIGNMENTS WANTED!
Need info? Call Dusty Schmidt 503-703-2612 or Glenn Mason 503-297-5892

Annual Show and Sale

Saturday, April 21 from 10:00 am to 5:00 pm
Sunday, April 22 from 10:00 am to 4:00 pm

Oregon National Guard Armory
6255 NE Cornfoot Road, Portland, Oregon

For dealer and general show information, contact Mark Moore: mark@pdxhistory.com – www.thewebfooters.com

Board Meeting Minutes

The attendees at the January 15, 2007 Webfooters board meeting, held at Elmer's Restaurant, were: Mark Moore (President), Al Powers (Treasurer), Jane Burton (Member-at-Large) and her son David, Phyllis Palmer (Member-at-Large), David Sell (Membership Chair), and Dave Elston (Secretary). After a call to order at 6:37 PM the minutes of the previous meeting were approved as published.

Report of Standing Committees

Financial Report – Not Available.

Membership – David Sell reported that there are 231 members listed on the roster. The board agreed that 5 or 6 members who are in arrears with their dues payments, and who have had 4 separate reminder notices sent inside the newsletters, should be dropped from the active member roles.

Refreshments – Jane Burton volunteered to provide refreshments at the January 20th regular meeting. The refreshment signup list for 2007 is relatively blank. Please remember to sign up to bring refreshments to one of the meetings. You will be reimbursed for up to \$25 in expenses (receipts should be submitted to the treasurer).

Nominating – As new board members will be needed to replace several current members who are retiring from their roles at year's end, the board discussed potential candidates and how members might be encouraged to volunteer for a stint on the board (The use of Medieval persuasion devices was dismissed as ineffective).

Annual Show – Mark reported that dealers committed to taking part in the annual Webfooters April 2007 show have paid rent for 32 tables. Tables are still available for rent at \$65 each. A separate bank account has been established by The Club for handling finances associated with the upcoming April Auction-Banquet and the PC Show. Financial activity associated with these events will be recorded using a computer software program. We plan to convert The Club's regular checking account to this system as well.

Website – The website (www.thewebfooters.com) has recently been updated to include information on the April Auction-Banquet and the Postcard Show.

Business Arising From Previous Meetings

Membership Cards and Roster – David Sell passed out prototypes he had made of 4-inch x 6-inch Club membership cards. He reported that the paper stock he used for the cards would cost approx. \$12-\$15 per hundred and that the ink to print the cards would run an additional \$50-\$100. The new Club Roster and the membership cards may be ready for distribution in February.

Library Trust Fund/\$10 Challenge – It was reported that \$144 has been raised to date for the Library Fund Challenge. Binding of a complete set of Webfooters Newsletters (1966-2006) will cost about \$325. Volumes will be bound only after all of the consecutive issues to be bound together have been located.

New Business

Club Cards For Sale – The possibility of purchasing new boxes of 20-cent club cards was discussed. Stock is running low and the sales of club cards have covered the cost of the monthly meeting site rent during the last two years. The secretary (who is charged with keeping the club cards on orderly display at the meetings), or any other board member can accept and will welcome any donations of postcards to the club.

Al Powers shared several recent newspaper articles concerning activities (none of which involved criminal matters) of Webfooters members and made them available for inclusion in the archives. He also reported that he and his wife Lois had recently attended the Doris Brockell Memorial.

After announcing that the next board meeting would be held March 12, Mark adjourned the meeting at 7:45 PM.

Respectfully submitted, Dave Elston, Secretary



Calendar

Feb 17 – Webfooters Post Card Club Meeting at Russellville Grange
12105 NE Prescott St near 122nd & Sandy Blvd – 10:00 am to 4:00 pm

March 4 – Pacific NW Post Card Club Meeting – Lake City Community Center
12531 - 28th Ave NE in Seattle – 11:30 am to 5pm

March 12 – Webfooters Board Meeting at Elmers Restaurant (no host)
10001 NE Sandy Blvd – 6:30 pm (Board Meetings held every other month)

March 17 – Webfooters Post Card Club Meeting at Russellville Grange
12105 NE Prescott St near 122nd & Sandy Blvd – 10:00 am to 4:00 pm

For the latest news, visit our website:



www.thewebfooters.com

**Webfooters Auction: April 20, 2007 at the Rodeway/Quality Inn at 9727 NE Sandy
Where Sandy Boulevard meets I-205 at Exit 29A/B.**

Preview begins at 3pm, Dinner begins at 5:30pm, Auction begins at 7pm

Webfooters Post Card Club's Annual Show & Sale:

Saturday, April 21: 10am to 5pm

Sunday, April 22: 10am to 4pm

At the Oregon National Guard Armory at 6255 NE Cornfoot Rd in Portland

Admission: \$1

WEBFOOTERS POST CARD CLUB

PO Box 17240

Portland OR 97217-0240